

FOODBANK WESTERN AUSTRALIA

ANNUAL REPORT 2019





**“THIS YEAR WE PROVIDED OVER 6
MILLION MEALS, YET OUR REGISTERED
CHARITIES REPORTED THAT AT LEAST
28% MORE FOOD IS NEEDED TO MEET
TOTAL DEMAND.”**



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WELCOME TO FOODBANK WA



MESSAGE FROM THE CHAIR AND CEO

Foodbank Western Australia has been improving food insecurity and delivering nutrition education throughout the state since 1994. This has been made possible thanks to the incredible people and partners that are passionate about our work. Together, we have improved the lives of countless West Australians by helping them put food on the table in times of crisis and providing hope for a brighter future.

Hunger continues to rise at an alarming rate, our 2018 Foodbank Hunger Report revealing that 4 million Australians (18%) are experiencing food insecurity, devastatingly one in five are children. At least three quarters are classified as having very low food security, which means they lack regular and sufficient access to nutritious food.

This year we supported 414 charities which all worked tirelessly to provide food for people in need in the form of vouchers, hampers, parcels, frozen or cooked meals. Our registered charities continue to face many challenges, this year reporting a steep rise in the number of people seeking help (39%) and a reduction in funding, limiting their ability to provide vital assistance.

In response to the growing need of those who are unable to get to our Perth warehouse and in partnership with charities operating in areas of high need, we launched our new Mobile Foodbank and Pop Up Foodbank services. We also relaunched our Perth Airport School Fruit Van thanks to Perth Airport extending their support from seven to ten years, and the continued generosity of the Stan Perron Charitable Foundation.

Food donations remain the lifeblood of our organisation and while we continue to rescue as much food as possible, declining donations make it necessary for us to purchase food. This year we provided 6 million meals, yet our registered charities reported that at least 28% more food is needed to meet total demand.

We continue to seek 1.25 million dollars in funding annually to purchase a range of Everyday Food Essentials for all six distribution centres. Fortunately our fundraising appeals and corporate partnerships helped fund food purchasing this year. Our Hungry Puffs Christmas Appeal was our most successful appeal yet, the empty box of cereal cleverly created by The Brand Agency, provided an astounding 625,770 meals and has gone on to win a number of prestigious creative awards.

Our nutrition education programs continue to deliver healthy eating education and improved food security for people of all ages. Thanks to funding from Healthway, we announced a new state-wide Food Sensations Program for parents of 0 – 5 year olds. The program has been running with great success in the Pilbara, thanks to funding from BHP, and this is a welcome addition to our existing programs.

Foodbank WA's School Breakfast Program continues to grow year on year in response to the increasing number of children that arrive at school hungry. The program not only has the immediate benefit of filling empty tummies, it continues to deliver many positive social, emotional and academic outcomes for children providing over 2.6 million serves of breakfast to more than 20,821 students every week.

This year our Board, Leadership Team and staff commenced work on our new four year strategic plan, which will refocus our efforts in the fight to end hunger in Western Australia by 2030. We look forward to launching the plan in the new financial year.

On behalf of Foodbank WA Board of Directors, we would like to sincerely thank our contributors past and present for being part of our wonderful history.

Together, we can fight hunger.

Greg Hebble,
Foodbank WA CEO

Peter Mansell,
Foodbank WA Chairman



**FIGHTING HUNGER
IN AUSTRALIA**



OUR PURPOSE

We fight hunger in Western Australia
providing quality food to people in
need and by delivering food education
that promotes healthy eating.

**“WE HAVE IMPROVED THE LIVES OF
COUNTLESS WEST AUSTRALIANS
BY HELPING THEM PUT FOOD ON
THE TABLE IN TIMES OF CRISIS,
PROVIDING HOPE FOR A BRIGHTER
FUTURE.”**

A TASTE OF OUR WORK

Our work makes a positive difference to the lives of West Australians by providing food to ease the immediate effects of hunger, and healthy eating education for improved food security long term.



FIGHTING HUNGER IN WESTERN AUSTRALIA



6,019,798*
MEALS



414
CHARITY PARTNERS



2,658,840
BREAKFASTS SERVED



20,821
STUDENTS WEEKLY



3,340,988kg
DISTRIBUTED



474
SCHOOLS SUPPORTED



925,840
EMERGENCY MEALS



53FTE
STAFF



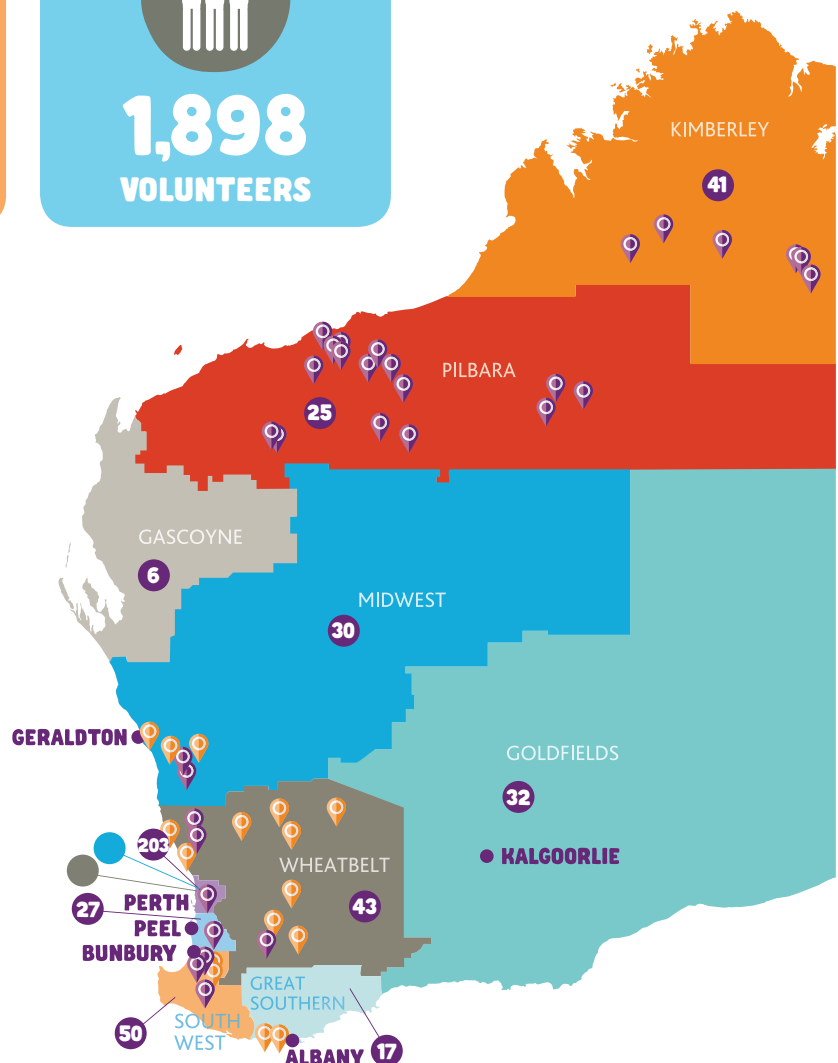
1,898
VOLUNTEERS

HEALTHY EATING AND EDUCATION PROGRAMS

KEY

- Branch Location
- 📍 Food Sensations Regional Schools
- 📺 Food Sensations Adult Video Conferencing
- Number of School Breakfast Program schools in the region
- Food Sensations Schools (Metro & Regional)
3,500 school participants
- Food Sensations Adult & Garden to Plate (Metro)
1,082 adult participants

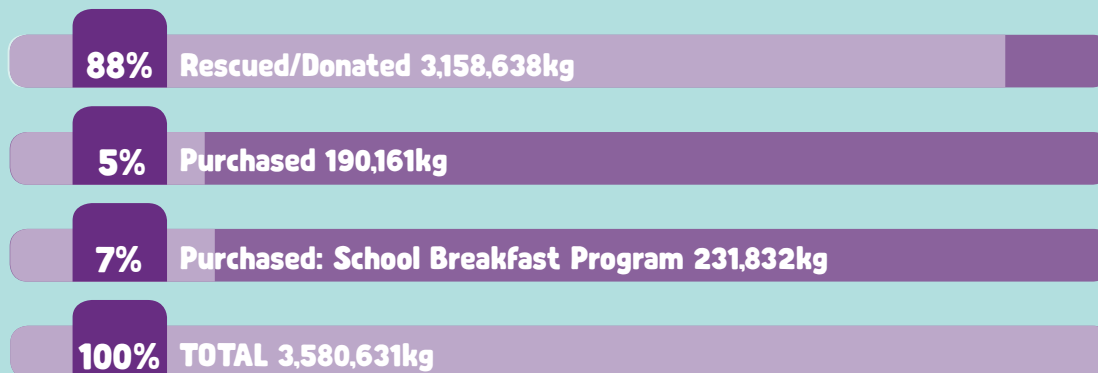
* Our meal calculation allows for non-food, packaging and waste, so we divide the food weight in kg by 0.555 to determine the number of meals. The gross weight of a meal is 500g..



FOOD SOURCING

As demand for hunger relief rises, so too does the challenge of rescuing and sourcing enough food to ensure a nutritious meal is within reach for all that need it.

WHERE OUR FOOD COMES FROM



PRODUCT TYPES

Everyday Food Essentials

In addition to our food rescue efforts, we continue to strive to ensure that we have a regular supply of Everyday Food Essentials available in our six warehouses every day, so that a nutritious meal is within reach for those who need it.

Everyday Food Essentials are basic pantry items that make up a good meal and can be easily transported, stored and eaten. The items include: baked beans, rice, pasta, pasta sauce, breakfast cereal, long life milk, canned fruit and canned vegetables.

We source these products in a number of ways:

- Industry food donations – we source surplus and donated product from the food and grocery industry.
- Food drives - individuals, schools and workplaces donate these sought after items
- Food purchasing – we use the funds raised at events and appeals to purchase Everyday Food Essentials.

- Collaborative Supply Program - producers and manufactures donate produce and spare production capacity and donate nationally.

Fresh Fruit & Vegetables

Fresh fruit and vegetables are sourced in a variety of ways and we continue to seek new partnerships to expand our fresh fruit and vegetable offering.

We have a small unit at Market City wholesale markets, to provide an easy way for wholesaler to donate their excess produce. We also have relationships with growers in the South West Region which allows us to source produce from the farm and transport it to our Foodbank Centre for Hunger Relief in Perth for distribution to our charity partners and emergency food recipients.

Food Drives

Food Drives bring teams, schools and communities together and help us provide more food, groceries and personal care items to people in need throughout the state. Thanks to the office workers, school children, sporting clubs and community groups that give so generously.

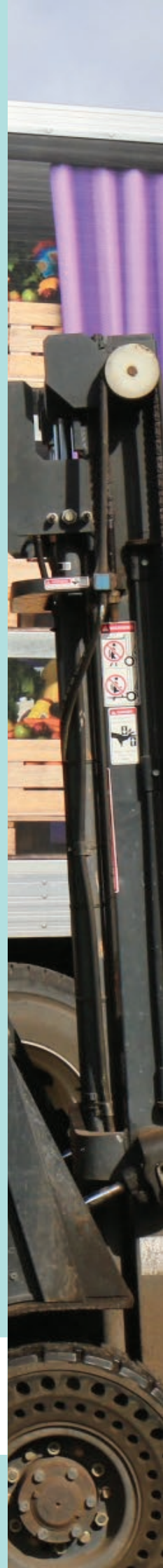
Thank you to our national and local food donors and to the general public for helping us provide for hungry West Australians.



coles



Major donors include:





Highlights:

SCHOOL FOOD APPEAL

10,362 meals

Our School Food Appeal helps us better meet the demand for hunger relief in metro and regional Western Australia. Together, all 44 participating schools collected an incredible 5,181 kilograms of food, which is equivalent to 10,362 meals. Thank you to the students, parents and teachers that donated to our appeal.

DIVE FOR A DONATION, ALBANY

1,260 meals

Southcoast Diving Supplies hosted 'Dive for a Donation' a charity dive to help Foodbank Albany stock its shelves to help more people in the Great Southern. Divers each purchased \$100 or more worth of food and got to enjoy a free dive, with the added benefit of knowing that they helped provide meals for those going without.

BUCCS FANS BRING CANS, GERALDTON

240 meals

The Buccaneers and Foodbank Geraldton joined forces for the second year asking fans to bring a can of food to the game to help Geraldton's needy. Star Buccaneers players Deangelo Isby and Marcus Alipate were urging Buccs fans in the stands to come along and bring a can, resulting in over 240 meals for locals in need.

KIDS PLAY FOR FREE, PEEL

1,292 meals

Chipmunks Playland let kids play for free when their parents donated a can or more of food to help Foodbank Peel fight hunger in the region. The popular play centres in Bibra Lake, Kelmscott, Port Kennedy, Mandurah, Whitfords and Wanneroo asked parents to donate a can or packet of food in exchange for some free fun for their child.

CANNED COMEDY, PERTH & PEEL

3,415 meals

Canned Comedy is a monthly comedy show showcasing the best local, National and International comedians, all for the entry fee of a can of food to help fight hunger. Sean and the team from Canned Comedy have dished up tonnes of laughs and have also raised over one tonne (1,356kg) of food in the process, which is an incredible result.

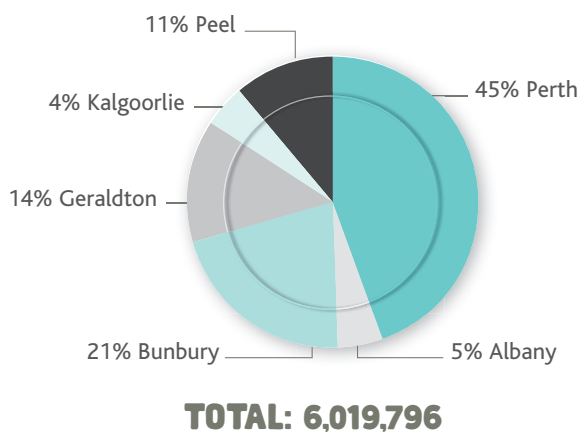
FOOD DISTRIBUTION

Demand for food is continuing to rise throughout Western Australia and our model continues to evolve to ensure we are reaching those who are most vulnerable.



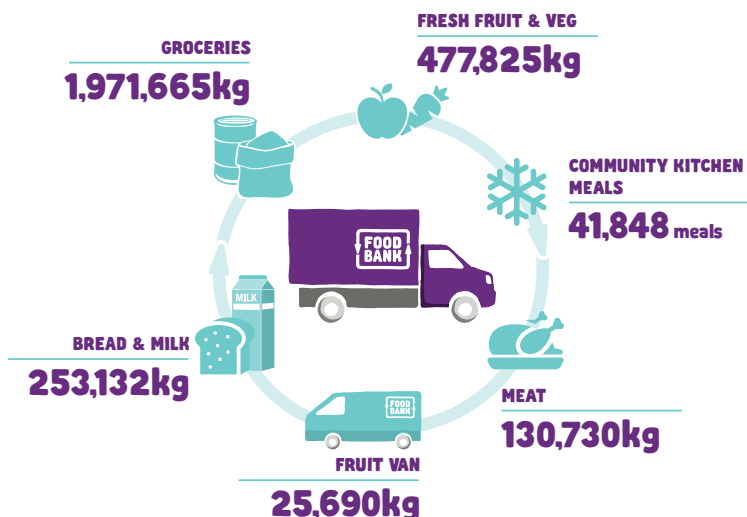
Thanks to the generosity of the food and grocery industry, local business, community organisations and the general public we were able to distribute over 3.3 million kilograms of food this year, which is equivalent to more than 6 million meals. This year 55% of the food we provided was distributed from our regional branches.

% MEALS PROVIDED PER BRANCH*



*Includes Core kg, Meat and SBP

FOOD TYPES DISTRIBUTED



*School Breakfast Program kilograms not included.

NEW MOBILE SERVICES LAUNCHED

MOBILE FOODBANK

Mobile Foodbank was launched in response to the growing demand for food relief in certain pockets of the community.

People that need food assistance are the most often who struggle to get help, for a variety of reasons, so Mobile Foodbank allows us to take the food to areas of high need on a weekly basis, to provide emergency food hampers to individuals and families in need.

We are partnering with charities in Armadale, Midland, Joondalup, Fremantle, Willagee, Ellenbrook and access is by referral only.

POP UP FOODBANK

Our first Pop Up Foodbank was proudly sponsored by Bankwest in December 2018 and provided over 3.5 tonnes of fresh fruit and vegetables to people living in Armadale and surrounding areas.

Over 270 individuals were referred to the Pop Up by front-line charities that provide emergency food assistance in the area, and they were incredibly grateful to receive a selection of free potatoes, carrots, tomatoes, sweet corn, capsicum, onion, cabbage, cauliflower and oranges.

Thanks to the following growers and wholesalers for donating: BETA SPUDS, Castro Farms, Edd Bacich, Fresh Express Produce, Freshlink Export, Ivankovich Farms, Mercer Mooney Moriatis, Nik Trandos, Pantane Produce, Topcaps Produce and West Growers.

SCHOOL FRUIT VAN

Our Perth Airport School Fruit Van provides a weekly delivery of free fruit to over 70 schools, giving all students the chance to enjoy fresh fruit throughout the day. The fruit is generously donated by local growers, and fruit hampers are packed and delivered by volunteers. Perth Airport and The Stan Perron Charitable Foundation generously fund this fantastic initiative.



BRANCH HIGHLIGHTS

PERTH

262 CHARITY PARTNERS

Top 5 by distribution:

- Wanslea Family Services - Grandcare
- Fostercare
- The Spiers Centre Inc
- ECO Australia
- Shalom House

ALBANY

30 CHARITY PARTNERS

Top 5 by distribution:

- St Vincent De Paul
- The Salvation Army
- Pivot Support Services
- Anglicare
- Katanning Neighbourhood Centre

BUNBURY

38 CHARITY PARTNERS

Top 5 by distribution:

- In Town Centre
- Accord West
- Food For Life (Collie)
- St Vincent De Paul Bunbury
- Foster Families SW

GERALDTON

31 CHARITY PARTNERS

Top 5 by distribution:

- Regional Alliance West
- Mission Australia
- St Vincent de Paul
- Sun City Christian Centre
- Department of Child Protection

KALGOORLIE

24 CHARITY PARTNERS

Top 5 by distribution:

- Centrecare Kalgoorlie
- Salvation Army Kalgoorlie
- Australian Red Cross
- Bega Garnbirringu Health Services
- Goldfields Rehabilitation Services

PEEL

29 CHARITY PARTNERS

Top 5 by distribution:

- Uniting Outreach Mandurah
- St Vincent de Paul
- West Aus Crisis & Welfare Services
- Halo Team Inc
- The Salvation Army



MEET OUR CHARITY PARTNERS

OVER 6 MILLION
MEALS
DISTRIBUTED
THANKS TO OUR
CHARITY PARTNERS



CHAMPION CENTRE, PERTH

“ The City of Armadale’s Aboriginal Community Development Team at the Champion Centre (located at City of Armadale’s Harold King Centre) run a range of initiatives that seek to improve the food security of the Aboriginal community. The staff have embedded healthy food and nutrition into all of the programs and services that are run through the centre.

Champion Centre began providing emergency food relief in response to expressed need from the community, as well as local service providers and support agencies whose clients were in need of assistance. Programs include an emergency relief program, the school lunch program, schools support program, mums and bubs program, elders/seniors support and a funeral support program.

The aim of these projects is to assist in the provision of nutritious food for children and families and to rebuild a local healthy food system. The Food Security programs also addresses the issue of food waste.

There has been a huge increase in the demand for emergency food relief hampers and the partnership with Foodbank was established as a result. The new Mobile Foodbank service has been a great support to those we serve, by providing weekly access to emergency food hampers. ”

THANK YOU TO OUR CHARITY PARTNERS!

Thanks to all charities who work tirelessly to fight hunger in the community by providing Foodbank vouchers, food hampers, food parcels, frozen meals and prepared meals. We are proud to be working alongside you to alleviate hunger in Western Australia.



COMMUNITY HARVEST, KATANNING

“ Katanning is one of the most multi-cultural towns in Western Australia with a large Indigenous population and over 30 different nationalities. We provide emergency food assistance to people experiencing financial crisis, including singles, families and pensioners. Food vouchers are also available on Tuesday's and Thursday's to people in desperate need, thanks to the generosity of Narrogin Salvation Army.

Community Harvest was set up in 2015 and has been sourcing our food from Foodbank Albany from the beginning. The fact that Foodbank Albany deliver to us is a great help, as we are nearly two hours from Albany. The weekly bulk delivery means that people can purchase enough food to last a week, which is important for those that live in surrounding towns.

We recently moved from our small building across the road into the new Neighbourhood Centre, thanks to the help of many volunteers. It is a large friendly space right next to Centrelink, so many people are now accessing the service where they felt embarrassed to go into the old building.

The best thing about partnering with Foodbank is that we are making sure people have food on their tables and children have school lunches to eat. ”



ACCORDWEST, BUNBURY

“ Accordwest is located in Bunbury and provides support services to individuals and families in the South West region. Our passion is helping people become more engaged, connected and resilient, so they can build their ability to live a strong, independent, meaningful life.

We provide a range of 'wrap around' support services include Housing & Homelessness, Emergency Relief, Out of Home Care, Family & Relationship counselling and education and Prisoner Rehabilitation & Reintegration services.

Every week we receive around eighty calls for Emergency Relief, a number which result in additional support from our other service areas such as Housing & Homelessness and Family & Relationship supports. We also provide Foodbank vouchers and hampers to offer some food relief to help free up some money to pay other bills.

In the lead up to Christmas each year, our staff along with support from local businesses and community members, run a Christmas Hamper Appeal. Foodbank Festive Food Hampers, along with donated gifts and toys, are given to some of our clients who otherwise would go without during the festive season. Accordwest is thankful to Foodbank for their invaluable contribution to our community and is proud to work alongside them to provide support services to those most vulnerable in our community. ”



COMMUNITY KITCHEN

Our Community Kitchen hosts teams of volunteers daily, who work alongside our talented chef Grant Longman to prepare, cook and package delicious frozen meals for distribution throughout the state.



728

CORPORATE & INDIVIDUAL VOLUNTEERS



41,848

MEALS PROVIDED



150+

MEAL TYPES



**REDUCING FOOD
WASTE**

Our Community Kitchen was fortunate enough to have the helping hands of 728 corporate and regular volunteers this year. Together, small groups of up to six people each day, worked alongside our Community Kitchen Chef, Grant Longman to prepare an incredible 41,848 meals for distribution throughout the state.

This year rather than producing only individual meals, we have changed to double portions and family meals to better meet the needs of our charity partners and individuals that access Foodbank with an emergency food relief voucher. The large portions have proven very popular, so this will continue to be a focus for our Community Kitchen going forward.

The Community Kitchen is a very popular team building day for organisations looking for a fun and meaningful way to give back to the community and we are very fortunate to have the support of many fantastic local, national and international organisations.

MEGA MEAL CHALLENGE

Our Community Kitchen became home to our Mega Meal Challenge this year with Bankwest, Sodexo and QBE being the first to take on the challenge.

Each organisation provided an incredibly enthusiastic and willing volunteer workforce for the entire week with a single mission – to produce over 1,000 meals for people in need.

Each day, teams of up to six people sliced, diced, cooked, packaged and labelled their meals for distribution throughout the state. The meals were made from rescued ingredients from our warehouse and where essential ingredients were unavailable we purchased it to provide a quality meal.

A special thanks to all of the organisations and individuals that participated in our Mega Meal Challenge, we hope you enjoyed it as much as we enjoyed having you.

“I think sometimes we all get caught up in our daily roles in the corporate world, but we love working at Foodbank. It's such a great initiative for our community and to be able to provide for the people that really need it.”

Bankwest Volunteer



SUPERHERO FOODS

Superhero Foods® provides a fun and fresh approach to nutrition education and cooking that empowers children to make healthy lifestyle choices.

L to R: Superhero Foods Super Fruity Mascot, Illustrator Ian Coate, Public Health Nutritionist Jennifer Tartaglia.

UP, UP AND AWAY

There are now over one hundred resources available on our Superhero Foods HQ website for free download and purchase, and the initiative has become one of the leading nutrition education resources for school aged children throughout Western Australia and beyond.

The concept behind Superhero Foods is that you don't need to eat fancy, special and expensive foods to be healthy. Eating everyday foods such as fruit, vegetables, and other foods from the five foods groups are excellent choices and provide you with the nutrients required to be healthy. The resources complement the implementation of Foodbank WA's School Breakfast Program and the Food Sensations food literacy and cooking initiative.

LET'S EAT BOOK LAUNCH

Let's Eat is our exciting new story book, funded by Healthway. It takes children on a journey through the bush where the main character, Daisy, meets Superhero Food characters along the way and learns the special powers of each food when eaten. Foods such as Kangaroo, Goanna and Bush fruits are just some of the foods that feature alongside contemporary foods.

Let's Eat is the second storybook written by Foodbank WA's Public Health Nutritionist, Jennifer Tartaglia, featuring Superhero Foods characters to promote healthy eating amongst children.

A rigorous consultation process was undertaken with stakeholders and Consultant Jenni Curtis who is a Balladong, Whadjak, Yued woman with connection to the Nyikina mob, to ensure that the story respected Aboriginal traditions and cultures and was appealing to Aboriginal children.

FUN NEW RESOURCES

The Superhero Foods Initiative includes; nutrition education resources lesson plans, recipe booklets, posters, placemats, story books, game cards and much more.

Newly developed resources include:

- Five Food Groups Poster
- Choose Water Poster
- Let's Clean up Poster
- New Superhero Foods badge templates and name labels



SUPERHERO FOODS CHARACTERS JOIN FORCES WITH GYMSQUAD

Superhero Foods characters joined forces with Gymnastics WA's Gymsquad to launch a new educational initiative to make everyday foods such as fruit and vegetables the superheroes in children's diets.

This innovative collaboration supported by Healthway, sees Gymnastics WA and Foodbank WA working together to teach children the benefits of healthy lifestyles and provide fun resources and recipes to also encourage children and their families to eat well.

Eating more fruit and vegetables is one of the most important dietary changes needed to improve health and reduce the risk of disease in children, so we are excited to be sharing our Superhero Foods initiative with other Healthway sponsored organisations such as Gymnastics WA, The Literature Centre, Awesome Arts and Rebound WA.

WINNER! WINNER!

Australian Health Promotion Association's Excellence in Health Promotion Practice Award Winner (WA) - Superhero Foods.

HEALTHY EATING & EDUCATION

Our nutrition education programs deliver evidence-based education that help people make better food choices for improved health and wellbeing.



FOOD SENSATIONS FOR ADULTS

Food Sensations for Adults is a free four week nutrition and cooking program run across Western Australia with community groups and the public.

Every week participants learn about a nutrition topic through interactive activities and cook a range of healthy, budget recipes.

Participants increased their serves a day of:



¼ serve of fruit



½ serve of vegetables

Program delivery:

100 x 4 week programs delivered



390

SESSIONS DELIVERED



1,082

PEOPLE ATTENDED

FOOD SENSATIONS FOR SCHOOLS

Food Sensations Schools is a fun and hands-on nutrition education program which is available to School Breakfast Program Schools. Food Sensations® aims to improve knowledge, attitudes, and skills to encourage healthy eating and cooking for healthier bodies, minds, and futures.



72

SCHOOLS



167

SESSIONS



3,500

STUDENTS



303

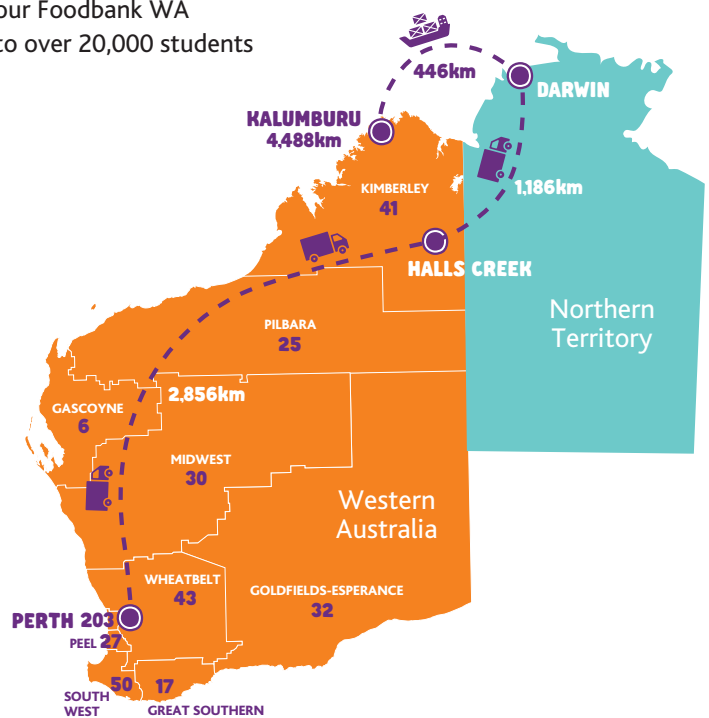
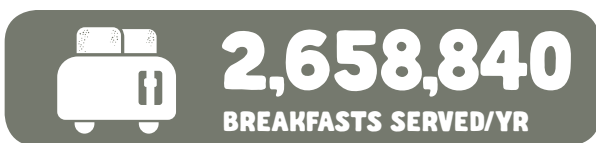
TEACHERS

Highlights

- Presenting the Regional Food Sensations for Schools program at the Nutrition Society of Australia's 42nd Annual Scientific Meeting
- Food Sensations cookbook, Let's Cook 2
- New schools lesson plans – 'War on Kitchen Waste' & 'Calcium'

SCHOOL BREAKFAST PROGRAM

Our School Breakfast Program provides children access to a nutritious breakfast, so that they are fuelled and ready for their day. This year our Foodbank WA School Breakfast Program provided a nutritious breakfast to over 20,000 students every week helping keep hunger at bay in the classroom.



KEY: 42 -Number of School Breakfast Programs in the region

“Breakfast club provides a positive and healthy start to the day. Many of our students have not eaten before coming to school, so Breakfast Club ensures that students are getting the crucial nutrition they need before starting learning for the day. Students develop social skills whilst sitting and eating breakfast together.”

Roebourne DHS

BHP PILBARA STRATEGY

Healthy Pilbara Partnership Recognised for Excellence

Foodbank WA and BHP’s healthy eating and education partnership in the Pilbara was the winner of the Community Partnership category in the 2018 Resources Sector Awards for Excellence. The partnership has been delivering evidence-based healthy eating and cooking programs throughout the Pilbara region for eight years, giving people the knowledge, skills and confidence needed to make positive lifestyle changes.

Proudly supported by

BHP

SCHOOL BREAKFAST PROGRAM

463

STUDENTS WEEKLY
ACCESSING THE PROGRAM

2,059

BREAKFASTS
SERVED/WEEK

15

SCHOOLS

FOOD SENSATIONS FOR SCHOOLS

975

STUDENTS

12

SCHOOLS

FOOD SENSATIONS FOR PARENTS 0-5 YEAR OLDS

123

PARTICIPANTS

FUEL YOUR FUTURE FOR 12-18 YEAR OLDS

137

PARTICIPANTS

FOOD SENSATIONS EDUCATOR TRAININGS

33

HEALTH PROFESSIONALS AND STAKEHOLDERS



FUNDRAISING & EVENTS

Our exciting calendar of fundraising activities and events help us bridge the gap between the amount of food that is donated and what's needed to meet the ever increasing demand.

FOODBANK WA FOOD & FUNDRAISERS

Fundraising Appeals

Rumbling Tummies Winter Appeal raised 324,144 meals May – August 2018

Our Rumbling Tummies Winter Appeal helped us purchase Everyday Food Essentials such as rice, cereal, pasta, soup and canned fruit and canned vegetables. These basic foods will provide all families with access to a decent meal during their toughest times.

Thanks to everyone that gave so generously to help fill our shelves and warm up winter for those going without.

Gemmill Homes Trivia Night raised 69,800 meals – April 2018

Hosted by Gemmill Homes our Italian flavored Trivia Night helped raise funds to purchase canned soup and meals in time for winter. Trivia goers were also treated to a silent auction, live auction and awesome prizes.

A huge thank you to everyone that attended and to our wonderful Sponsors Keystart Home Loans, Independent Timber Supplies and the Rotary Club of Karrinyup. Plus, European Foods.

Gage Roads Brewing Co and Il Gelato Perth provided top class ice cream and beverage on the night helping raise 69,800 meals.

Hungry Puffs Christmas Appeal raised over 600,000 meals 15 November – 31 December 2018

Foodbank WA launched its own breakfast cereal with a difference in the lead up to Christmas to help fund the purchase of Everyday Food Essentials for West Australian families in need, while also highlighting the unacceptable number of kids that are going hungry.

Hungry Puffs were stocked in over 40 IGA stores and the empty box with no nutritional value helped provide an incredible 600,000 meals for hungry West Australians.

Partnership Highlights:

Hawaiian Giving Box raised 31,148 meals 19 November – 31 December 2018

The Hawaiian Giving Box was back bigger and better than ever with a new look box design. The state of the art Giving Boxes included an LED screen and a new 'tap and go' payment method, to make it even easier for people to give.

In its sixth year, the campaign raised 31,133 meals for Foodbank WA and 11,700 gifts for Anglicare WA to support local families struggling at Christmas time. Gold Giving Boxes were placed at seven of Hawaiian's centres, a number of office buildings and 21 schools, allowing the community to donate non-perishables or cash.

Give A Feed raised 2,500 hampers 7 November 2018 – 10 January 2019

City Toyota, Imagination Media, Rotary Club of Heirisson teamed up with Foodbank WA again for Give a Feed 2018.

Led by Wayne Smith and Aaron Pitt, they raised enough to provide over 2,500 festive food hampers for families in need in time for Christmas. Hampers could be donated online for \$25 and contained almost \$70 worth of food. The hampers were packed by corporate volunteers and distributed to families doing it tough.

FUNDRAISING & FOODRAISING:



**GEMMILL HOMES
TRIVIA NIGHT**
69,800
MEALS



**HAWAIIAN
GIVING BOX**
31,148
MEALS



**EMPTY BOWLS
PERTH**
23,238
MEALS



GIVE A FEED
2,500+
HAMPERS

WEST COAST EAGLES PARTNERSHIP PROVIDES 97,440 MEALS

West Coast Eagles, with the help of their premier partner AGL, Mrs Mac's and their loyal members and fans donated the equivalent of 97,440 meals during the 2018 AFL Season.:

- **Carry A Coin**
provided 20,160 meals.



- **AGL Metres for Meals**
resulted in 57,280 meals.



- **Mrs Mac's Tackling
Hunger Together**
provide 20,000 meals.



NATIONAL CAMPAIGNS



**SUBWAY LIVE
FEED - NOVEMBER**
26,505*
MEALS



**WOOLWORTHS
BACK TO SCHOOL -
FEBRUARY**
59,528
MEALS

* Subway meal calculation is 20 cents a meal.

PEOPLE & CULTURE

Our small team of dedicated staff rely heavily on individuals and corporate volunteering groups who generously give their time to help us provide food to those who need it.

With over 75% of the workforce comprising of volunteers, it wouldn't be possible to feed as many people as we do without their support. Not only do they have an appetite for fighting hunger, they embody our guiding values of respect, responsibility, integrity, collaboration and compassion.

This year we were fortunate enough to have the help of over 200 regular volunteers, 970 warehouse volunteering groups and 728 Community Kitchen volunteering groups. In addition, our Nutrition and Education team received support from nutrition and dietetic student volunteers, who assisted with the delivery of our Food Sensations® program.



STAFF
53FTE

Individual Volunteering:



**REGULAR
VOLUNTEERS**
200+



**REGULAR VOLUNTEER
HOURS**
61,200

Corporate & Group Volunteering:



**WAREHOUSE
VOLUNTEERS**
970



**COMMUNITY KITCHEN
VOLUNTEERS**
728



**GROUP VOLUNTEER HOURS
(AT 5 HOURS PER PERSON)**
10,188





THANK YOU

A special thanks to Dome Coffees Australia and Herbert Smith Freehills for supporting our National Volunteer Week events throughout WA.



HERBERT
SMITH
FREEHILLS

LONG SERVICE AWARDS

10 years

- Greg Hebble
- Belinda Gallagher
- Norm Howard

15 years

- Stephen Bousfield
- Roger Thornton
- Ray Jordan
- Dennis Evans
- Barry Johnson
- Cathy Campbell

VALE

- Les Calcraft – Past Director
- David Howard – Volunteer
- Rex Milligan – Staff
- Barry Tibbits – Finance Committee
- Doug Pascoe – Past Director
- Huw Jones – Bunbury Volunteer



CORPORATE VOLUNTEERING GROUPS

We would like to acknowledge the following companies and their staff who donating their time to help fight hunger.

AB Group	Celebration Homes	GMA Garnet	REA Group	USANA
Aggreko	Charter Hall	Goodstart	Redfield Resources	UWA Guild
AGL	City of Perth	HBF	Rio Tinto	Viva Energy
AIG	City Toyota	Hexagon Mining	Rohlig Australia	VMware
Alinta Energy	Commonwealth Bank	HopgoodGanim	Rotary Club of	Vocus
ALM	Australia	Hoyts (Carousel)	Heirisson	Vodafone
ANZ	ConocoPhillips	Jetts	Sage	Volunteering WA
APP	Constructive	Lendlease	Sanitarium	WA NILS
Aspen Australia	Crown Relocations	Lincoln Sentry	Scottish Pacific	WA Parliamentary
Assetivity	CT Connections	Loreal	SEDA	Services
Aust Dept of Jobs and	Cummins	Merck Sharpe Dohme	Shell	Water Corporation
Small Business	Deloitte	Modus	Sodexo	Westpac
Bankwest	Dept of Education	NAB	South 32	Wipro
Beyond Bank	Don KRC	NCI	Steinpreis Paganin	Woodside
BHP	Dulux	Optus	Lawyers	Worley Parsons
Blueprint Wealth	ECU	Penske Power Systems	Stockland	Zurich
Boart Longyear	EX Engineering	Perkin Elmer	Talison Lithium	
Brown Neaves	EY	Pexa	Teachers Mutual Bank	
Investments	Fleetchoice	PWC	Tip Top Bakeries	
BT Financial	Flight Centre	RAC WA	Turner and Townsend	

OUR VALUES: RESPECT, COMPASSION, INTEGRITY, COLLABORATION, RESPONSIBILITY

SUSTAINABILITY & GOVERNANCE

Foodbank WA's activities are guided by our Board who donate their skills, experience and time to help us fight hunger in Western Australia.

OUR BOARD



PETER MANSELL - Chairman

Peter was a corporate and mining lawyer. Since retiring he has been Chair of Zinifex, West Australian Newspapers, Western Power and Director of Foodland Associated and is currently Chair of Energy Resources of Australia, The Cancer Research Trust and Director of TAP Oil Ltd and Foodbank Australia.



IAN RAKICH – Deputy Chairman

Ian is Managing Director of Rak Co Consulting. He has over 30 years of experience working with senior executives and Boards of large, multinational and Government clients across Australia, Asia Pacific and Europe leading teams on projects to improve business performance.



VANESSA TORRES

Vanessa Torres is the Chief Technology Officer at South32, globally accountable for technology and innovation with 26 years' experience spanning across three continents in operations, strategy, projects, business development and acquisitions within the resource industry.



MARK ARMITAGE

Mark is a Senior Consultant at Integral Development and has held senior positions in a broad range of industries including, Retail, Wholesale, Manufacturing, Engineering, Consulting, Human Resources and Sales.



DR CHRISTINA POLLARD

Christina has worked for the Western Australian government for about 30 years to improve nutrition through health promotion and has particular interest in population groups who are vulnerable to poor diet.



ZOE CORCORAN

Zoe is Assistant State Manager for Woolworths with over 15 years experience in retail with strong focus on change management and performance improvement.



PAUL BRANSTON

Paul is a Partner at the law firm Herbert Smith Freehills and has over 15 years experience advising on public and private mergers and acquisitions, equity capital markets and corporate head office matters in a range of sectors.



D. JOHN CARLSON

D. John Carlson is involved in online retailing and publishing. He has a background in strategic planning advising businesses and not for profits nationally in branding and marketing.



KATE OSBORNE

Kate is the General Manager WAIO Engineering BHP and has over 20 years' experience in the mining and construction industries. She has worked in Australia, Papua New Guinea and Canada in a range of commodities including iron ore, oil and gas, infrastructure, water and waste water.



OUR LEADERSHIP TEAM

L to R: Greg Hebble Chief Executive Officer, David Warren HR Manager, Roslyn Giglia Nutrition & Food Security Manager, Steve Martin Operations Manager, Fran Ferreira Chief Financial Officer, Andrew Wilkinson Partnerships & Development Manager.

OUR AMBASSADORS



Duc Pham, Founder of Perth Business Network

Duc joined the Foodbank family this year and has hosted a series of business lunches to help shine a spotlight on the growing issue of hunger and raise meals for those going without. Duc and his team also participated in the HBF Run for a Reason to help fight hunger.



Jack Redden, West Coast Eagles

We're thrilled to have Jack on our team for the second consecutive year. Jack was a guest speaker at our Turnaround Management Fundraising Event and also helped us attract media attention for our West Coast Eagles 'Carry A Coin' game day.



Damian Martin, Perth Wildcats Captain

Our longest standing Ambassador Damian Martin, is now in his 6th year. This year we were fortunate enough to have Damian attend the Governor's Luncheon hosted by our Patron the Hon. Kim Beazley and attended by the WA business community.



Brendan Pang, Celebrity Cook & Bumplings Founder

Brendan supported Give a Feed 2018 and later signed on as an official Foodbank WA Ambassador! Brendan has supported a number of our fundraising initiatives to help us grow awareness and support for our cause.



Anna Gare, Celebrity Cook and Author

This year Anna hosted the Women of the Region luncheon and nominated Foodbank Albany as the charity of choice to help ensure all women have the ability to put food on the table for their families.



OUR PATRON

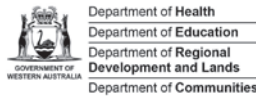
*The Hon. Kim Beazley,
AC Governor of Western
Australia*

The Honourable Kim Beazley, AC 33rd Governor of Western Australia has had a long standing association with Foodbank WA. This year the Governor visited our Foodbank Centre for Hunger Relief in Perth and our Kalgoorlie branch. He also hosted a luncheon at Government house to help us raise awareness for our cause in the lead up to our 25th anniversary.

THANK YOU TO OUR PARTNERS

We would like to thank our financial and in-kind partners for helping us provide meals for those in need. It wouldn't be possible to feed as many people as we do without you.





BRIONY'S STORY

Meet Briony and her 4 year old daughter. In 2011, Briony was diagnosed with Breast Cancer and had to stop working immediately in order to start invasive and aggressive treatment.

During one of the hardest times of her life, Briony turned to a local charity for food assistance. She was given a voucher to shop at Foodbank WA and was able to leave with a car full of groceries.

"It filled me with an overwhelming sense of relief. At this time I would not eat food so my daughter never went hungry. It's a very fine line struggling and Foodbank helped me take care of myself so I could take care of her."

"There is a stigma in the community to ask for help, but in all honesty there are really vulnerable people through no fault of their own going hungry because they have paid their rent, bills, car payments or are providing care for family members that make it hard to buy food."

"IT FILLED ME WITH AN OVERWHELMING SENSE OF RELIEF. AT THIS TIME I WOULD NOT EAT FOOD SO MY DAUGHTER NEVER WENT HUNGRY."





JOIN US IN THE FIGHT AGAINST HUNGER

DONATE FUNDS

We rely on donated funds to keep our trucks on the road, so they can rescue and collect food. We also use the funds to buy everyday food essentials to ensure that we have enough volume and variety to meet the need. Every \$1 helps provide 2 meals.

DONATE FOOD

We are dependent on the generosity of food donors who choose to donate surplus food instead of letting it go to waste. We accept surplus, short code, damaged packaging, slow moving or deleted lines. As long as the food is still safe to eat, we will take it and make sure that it gets to people in need.

HOST A FOOD DRIVE

Whether it's your work, school, church, community group or sporting club, food drives are a great way to help raise awareness of hunger and to collect food for people in need.

VOLUNTEER

Volunteers are essential to our work. We have a variety of short-term and long-term volunteer opportunities for both individuals and groups if you would like to get involved.

PARTNERSHIPS

Our corporate partners help us tackle the growing issue of hunger throughout Western Australia. We are always seeking to develop mutually beneficial partnerships that align your corporate social responsibility objectives to benefit the communities we serve.

COMMUNITY KITCHEN

We heavily rely on corporate volunteering groups to produce pre-package frozen meals in our Community Kitchen for those who find themselves in crisis situations. From time to time we also need to purchase product, ingredients and equipment to keep our kitchen running to its full capacity.

GET INVOLVED TODAY. CALL 08 9258 9277

www.foodbank.org.au



FOOD BANK WA'S VOLUNTEERS



PROUD TO BE
MAKING A WORLD
DIFFERENCE!

HUNGER IN AUSTRALIA

PEEL

Volunteer



**FIGHTING HUNGER
IN AUSTRALIA**

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Geraldton

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