

# Advertisement – Communications Coordinator



June 2026

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Join Foodbank Victoria as our Communications Coordinator and help bring powerful stories to life. In this dynamic role, you'll create engaging content across digital, social, and internal channels, playing a key part in amplifying our impact and supporting our fundraising and marketing goals. From producing compelling campaigns and managing website content to coordinating major publications and driving internal communications, you'll collaborate with teams across the organisation to ensure our voice is consistent, creative, and inspiring.

## Why Foodbank?

Whether it's everyday emergencies or in times of crisis, Foodbank Victoria has been providing vital food relief to vulnerable Victorians for 96 years. We deliver food to people who need it in three different ways: in partnership with our charity partners, through schools and via our regional Community Food Centres.

Across our network of over 450 charity partners and 1400 schools throughout Victoria, we have distributed over 25.1 million meals in the last 12 months and are currently feeding 76,000 Victorians a day.

While supporting our charity and school partners is at the core of what we do, as the state's dedicated emergency food relief organisation, we're also here to assist Victorians through natural disasters, pandemics and the 'invisible disaster' caused by the ongoing cost of living crisis.

## Why we are right for you?

Our people come for a career and stay for the mission!

You will join an organisation full of passionate and creative people who champion and invest in the vision of helping to fight for a food secure future for all Australians.

We strive for a diverse and inclusive workforce, fostering a culturally safe and supportive environment where everyone can bring their whole self to work.

Our locations span across metro and regional Victoria including Altona, Brooklyn, Ballarat, Morwell and our CBD support office but the warmth of our culture is unified across all sites.

## Imagine a future with us:

- Create engaging content across digital, social, video and internal channels to bring our impact to life
- Source and share powerful stories that connect audiences to Foodbank Victoria's mission
- Manage website and email communications to keep our community informed and inspired
- Coordinate major publications including the Annual Report and Hunger Report
- Support media activity, campaigns and social media activations
- Lead internal communications, including newsletters, announcements and intranet updates
- Partner with teams across the organisation to deliver clear, consistent and on-brand messaging
- Coordinate a dynamic Media Centre to capture and amplify stories from across the organisation

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- Analyse communication performance and use insights to continuously improve engagement
- Contribute to marketing and fundraising initiatives that drive awareness and impact

## Why you're right for us:

- You want to be a part of a brand that's been around for 95 years and genuinely share our passion for our vision of healthy food for all.
- Able to live and breathe our values of empowerment, accountability, integrity, respect, diversity and equality.
- Minimum 4 years' experience in a similar role.
- Tertiary qualification or equivalent experience in the marketing/communications field.
- Experience using Salesforce, Marketing Cloud, WordPress, Canva, Adobe Creative Cloud and CapCut or similar video editing tools.
- Ability and willingness to work outside normal office hours to support events/activities when required.
- Hold and maintain a current driver's licence and be prepared to drive regionally.
- Demonstrated stakeholder management experience.
- Photography and video editing skills highly regarded.

## We can offer you:

- Access to salary packaging benefits to increase your take home pay.
- Team member engagement above 75%.
- An organisation focused on employee wellbeing.
- Supportive team environment that embraces change and innovation.

## Keen to apply?

- Please review the Position Description on our website in the 'Careers' section at [www.foodbankvictoria.org.au](http://www.foodbankvictoria.org.au) and get to know us before you apply.
- Email your application to [employment@foodbankvictoria.org.au](mailto:employment@foodbankvictoria.org.au)
- Applications to include an up-to-date resume and cover letter.