

# Position Vacancy Marketing and Communications Officer - Schools



July 2022

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Use your highly creative, results driven Marketing and Communications skills for your next career challenge. Design and deliver content, collateral and resources to engage schools, students, volunteers and their wider school communities in Foodbank Victoria's programs to feed our most vulnerable people.

## Why Foodbank:

We've been putting meals on the table for vulnerable Victorians since 1930. Meeting them where they are, on their terms, with solutions they need. Not only do we provide food to over 450 charities so they can feed their communities, but our direct distribution of free food is growing at a fast rate. From our 18-metre supermarket on a bus and Farms to Families fresh food regional markets, to our School Breakfast Club Program which now services over 1,000 Victorian schools, our coverage is expanding.

## Why we're right for you

You'll join a passionate and creative team based in Yarraville, Melbourne where the village vibe, art deco dwellings and coffee culture are legendary. Our mission is critical, our vision is bold, and our marketing plans are ambitious. You know that cliché 'no two days are the same'? Ours is more like 'no two hours are the same.'

## What you'll do:

- Manage email marketing communications directly with schools.
- Develop collateral and resources to support schools to implement their programs, engage students and recruit volunteers.
- Source stories and produce content for digital, print, social media and online channels to highlight the program's success.
- Bring internal and external stakeholders along with you to ensure the continued success of this program.

## Why you're right for us:

- You want to be a part of a brand that's been around for over 90 years, and genuinely share our passion for our vision of healthy food for all.
- A positive attitude, great initiative and the ability to hit the ground running!
- Excellent writing and editing skills with outstanding attention to detail.
- Proven experience in email marketing.
- Tertiary qualification or equivalent in communications, marketing or journalism.
- Previous experience in a communications role (government, education or health setting desirable).

## We can offer you:

- Work on a high-profile program
- Positive and engaging team environment
- Access to salary packaging to increase your take home pay
- Part-time role - hours negotiable for the right candidate

## Keen to apply? Tell us why!

- Please review the Position Description on our website in the 'Careers' section at [www.foodbankvictoria.org.au](http://www.foodbankvictoria.org.au) and get to know us before you apply.
- Email your application to [employment@foodbankvictoria.com.au](mailto:employment@foodbankvictoria.com.au)
- Applications must include a cover letter and resume.
- Please contact Tracey Stewart on 03 9362 8399 for any questions.