

Advertisement - Position Vacancy

Regular Giving Specialist



January 2023

Looking for an opportunity to make a real difference? The Regular Giving Specialist is responsible for creating and delivering a long-term strategy in alignment with Foodbank Victoria's strategic objectives.

We're looking for an innovative and creative thinker who will propel the RG program to new heights while ensuring sustainability and best practice.

The role manages the program's daily operations, including setting and reporting on targets, developing and implementing acquisition, program forecasting, creating inspiring and informative donor journeys and improving donor retention levels.

Why Foodbank:

We've been putting meals on the table for vulnerable Victorians since 1930. Meeting them where they are, on their terms, with solutions they need. Not only do we provide food to over 450 charities so they can feed their communities, but our direct distribution of free food is growing at a fast rate. From our 18-metre supermarket on a bus and Farms to Families fresh food regional markets, to our School Breakfast Club Program which now services over 1,000 Victorian schools, our coverage is expanding.

Why we're right for you

You'll join a passionate and creative team based in Yarraville, Melbourne where the village vibe, art deco dwellings and coffee culture are legendary. Our mission is critical, our vision is bold, and our marketing plans are ambitious. You know that cliché 'no two days are the same'? Ours is more like 'no two hours are the same.'

What you'll do:

- Develop, monitor and manage the annual Regular Giving program.
- Develop and embed strategies to retain and increase the programs contribution to fundraising targets.
- Develop and implement inspiring and engaging donor journeys for new and current donors.
- Analyse and apply donor insights data to ensure an understanding of donor needs and behaviours.
- Research and implement best practices to enhance the program.

Why you're right for us:

- You want to be a part of a brand that's been around for over 90 years, and genuinely share our passion for our vision of healthy food for all.
- Able to live and breathe our values of empowerment, accountability, integrity and respect.
- Energetic and enthusiastic fundraising professional with proven results
- Significant experience in end to end management of regular giving programs.
- Track record of being motivated by and achieving ambitious fundraising targets.
- Ability to work independently and in a team environment
- Demonstrated ability to plan and manage multiple projects working with internal and external stakeholders.
- Well-developed written and verbal communication skills
- Experience in use of Microsoft Office and in the use of a CRM, preferably Salesforce

We can offer you:

- Access to salary packaging benefits to increase your take home pay
- Staff satisfaction rates above 80%
- An organisation focused on employee wellbeing
- Supportive team environment that embraces change and innovation

Keen to apply?

- Please review the Position Description on our website in the 'Careers' section at www.foodbankvictoria.org.au and get to know us before you apply.
- Email your application to marketing.employment@foodbankvictoria.org.au
- Applications to include an up-to-date resume and cover letter