

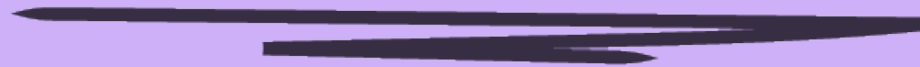


Partner Logo Guidelines 2026



Foodbank.org.au

**We are SO proud to be working with our
charity partners right across Victoria,
and sharing our logo to promote the
work we do, together. There's just a few
rules about how we do this.**



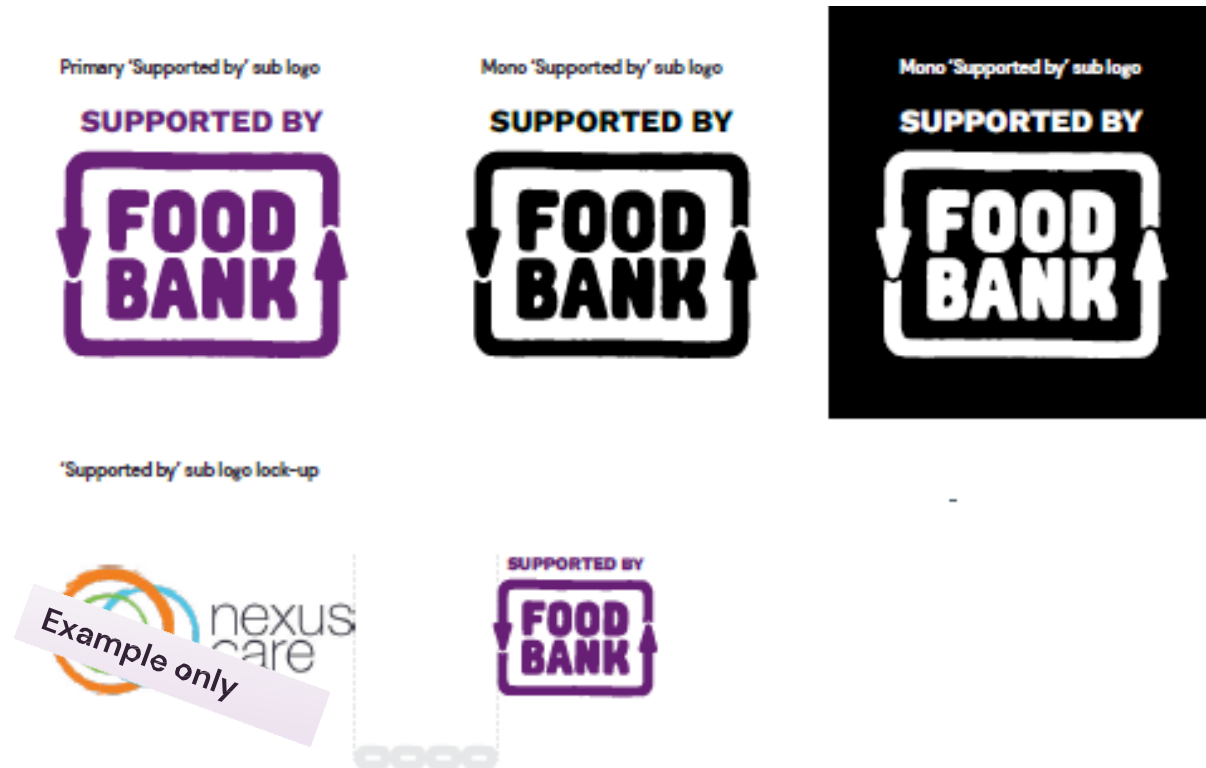
The 'Supported by' Foodbank logo

This is THE version of our logo to be used by charity partners

Whenever possible our logo should appear in Foodbank Purple, but if there are colour limitations it should appear in black.

If you are using the Foodbank logo with your organisation's logo, the 'Supported by' Foodbank logo should appear on the right side of your organisation's logo.

The 'Supported by' logos are supplied with these Guidelines.



Use of the logo

PRE-APPROVED FORMATS

The 'Supported by' logo can be used by our charity partners in any of the following formats.

- ›Printed or digital collateral, i.e., flyers, brochures
- ›Websites
- ›Social media pages and posts
- ›Signage at A4 size and smaller

NON APPROVED FORMATS

The 'Supported by' logo cannot be used in any of the following formats:

- ›Uniforms including high viz vests
- ›Vehicle livery
- ›Merchandise
- ›Email signatures
- ›External building signage

For any other uses not listed here including signage larger than A4, please email community@foodbankvictoria.org.au and we'll review your request.

**Thank
you!**



