



Foodbank WA GKB Art Collaboration

1. Artist Expression of Interest

Foodbank is inviting local Aboriginal artists to contribute their creativity, cultural knowledge and storytelling to our new Dalyellup site. We are seeking expressions of interest for three exciting creative projects — a large-scale mural, a graphic design package, and a Noongar photography suite.

About Foodbank WA

At Foodbank WA, we believe everyone should have access to healthy food. There are Western Australians going without every day, and we are working hard to change that. We provide food and groceries to those who struggle to afford them. We deliver nutrition education to promote healthy eating and advocate on behalf of people that experience food stress.

There are many reasons why people may need help to access good quality, healthy and affordable food. In many circumstances people only need help on a temporary basis to get through a difficult time due to an unexpected bill, health issues, family separation, rising living costs or loss of job security.

We provide food and groceries to people in need through a network of frontline charity partners and direct services. This includes our branches, Mobile Foodbank services and programs that reach people where they are. We support children through initiatives like the School Breakfast Program, helping them start the day ready to learn.

Beyond food relief, we deliver nutrition education to build skills and confidence around healthy eating. Programs like *nom!* and *Superhero Foods®* help people of all ages make informed food choices. We also advocate for change by raising awareness of food insecurity and its impact across Western Australia.

Feed

We provide access to food and groceries to everyday Western Australians who are struggling to afford regular meals.

Educate

We provide healthy eating and cooking classes to help people learn how to meal plan and prepare healthy meals on a budget.

Advocate

We raise awareness of the many societal reasons why people may find themselves in food stress and advocate for change.

Our vision for Foodbank Dalyellup and the rationale behind our branch relocation

At Foodbank WA, our unwavering commitment is to our Strategic Vision: "Healthy Food for All. It's a basic human right." We're continuously working to remove barriers to food relief and make our services more accessible and inclusive for everyone. The move to a



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new location in Dalyellup is an opportunity to put our vision into action by situating our branch in a residential area, amongst other retail, right where our community needs us most.

The new Dalyellup branch will be easier to access on foot or by public transport, and its discreet position behind the main retail area helps ensure privacy for clients while distinguishing our offer from a typical supermarket. The space is purposely designed to create a welcoming, non-judgmental environment, further reducing the stigma sometimes associated with seeking food relief.

Youth Focus and the Financial Wellbeing Collective will be co-located in the new facility. Youth Focus will provide counselling and outreach services to young people, while the Financial Wellbeing Collective will offer face-to-face financial counselling, emergency relief and education in a respectful, confidential setting. This will support the community in achieving greater resilience and financial security. Together, we're creating a wrap-around service model that addresses not just food insecurity but also broader community wellbeing.

Our Vision and Values

Our overarching vision is a future where no one in Western Australia goes without healthy food. We are guided by our purpose to feed, educate and advocate, working towards long term solutions as well as immediate relief. Everything we do is focused on creating positive and lasting outcomes for the people we support.

Our values shape how we work every day. We act with respect and compassion, always putting people first. We work with integrity, collaborate with partners and take responsibility for the impact of our actions. These values guide our decisions and help us build trust with the communities we serve.

Cultural Recognition and Celebration

Foodbank WA acknowledges the Traditional Owners of the lands on which we work. We recognise their spiritual and cultural connection to country, and we pay our respects to Elders past, present and emerging.

We aim to foster a culture of inclusion and partnership with Aboriginal and Torres Strait Islander People ensuring our services are respectful, with a culturally safe and welcoming environment to be responsive to the needs and aspirations of Aboriginal and Torres Strait Islander People accessing our service.

We aim to:

- Embed cultural recognition in our physical spaces, communications, and events.
- See visual displays acknowledging local Noongar seasons, healthy foods, Art and the Country we are building on.
- Display Acknowledgement of Country signage at all Foodbank WA sites.
- Celebrate and promote culture, art, and language through storytelling, visual displays, and partnerships.



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About GKB Aboriginal Corporation

Gnaala Karla Booja AC (GKBAC) is one of six regional corporations established to represent the rights and interests of each of the six Agreement Groups of the Southwest Native Title Settlement.

The Gnaala Karla Booja (GKB) region refers to the Noongar language or dialectical groups of the Binjareb/Pinjarup, Wilman, Wadandi and Ganeang.

Towards the east of the Gnaala Karla Booja region is the Balladong region and to the south is the Wagyl Kaip region. The GKB land boundary covers approximately 34,427 square kilometres of Western Australia's southwest region south of Perth to Capel, east to just north of Kojonup, north to Corrigin, and back west to the coast south of Perth.

Gnaala Kadadjiny (Our Vision), is to build strong, proud, connected, independent Willmen, Binjareeb, Wardandi, Kaneang clans through cultural identity and economic self-determination.

Our *Statement of Commitment*, is to lead, collaborate and partner with people and organisations to achieve our vision to deliver sustainable results in unity for GKB clan groups.

The GKB Art Strategy has been created to honour Cultural authority, amplify Noongar voices, and guide artists toward meaningful public art opportunities. It aims to support and empower Aboriginal artists across the Gnaala Kaala Booja (GKB) service area in accessing and responding to local and external Expressions of Interest (EOIs) for commissioned art and public art opportunities, ensuring that all artwork reflects the cultural, historical, and geographical narratives of Noongar Country.



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2. Artists Brief

Foodbank is seeking Expressions of Interest [EOI] from local Aboriginal Artists for the following three projects:

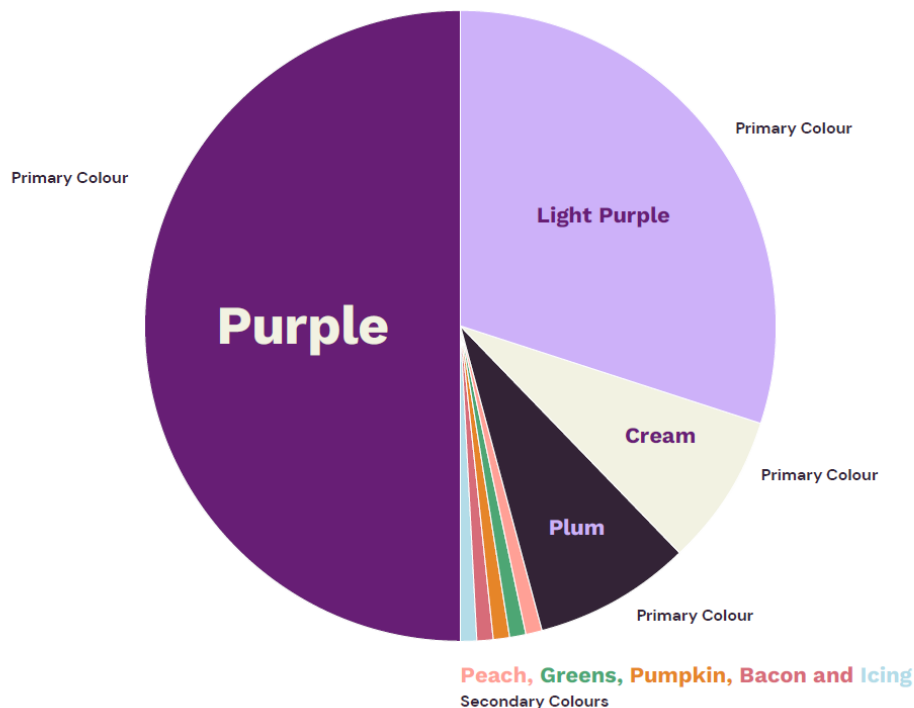
1. **Welcome You – Mural Artwork (7.4m x 13.6m)**

This mural will be the striking “wow” feature greeting community members as they enter the new Foodbank building at Dalyellup. Foodbank is seeking to commission a local Aboriginal artist or artist team to create a contemporary, uplifting artwork that celebrates Noongar Culture and identity, Foodbank values, and connection to this place.

The mural should reflect:

- The spirit of Booja and the cultural stories embedded in this region
- Foodbank’s values of respect, collaboration, compassion, integrity, responsibility
- The importance of sharing, nourishment, and community care
- Foodbank’s focus on the importance of food availability for everyone, healthy living, and delivering food across the region

The artwork will be created using the Foodbank brand palette, with the signature colours Purple, Light Purple, Plum and Cream forming the foundation. Secondary colours from the brand pie chart (see image below) may be incorporated to complement the design and enhance visual impact.





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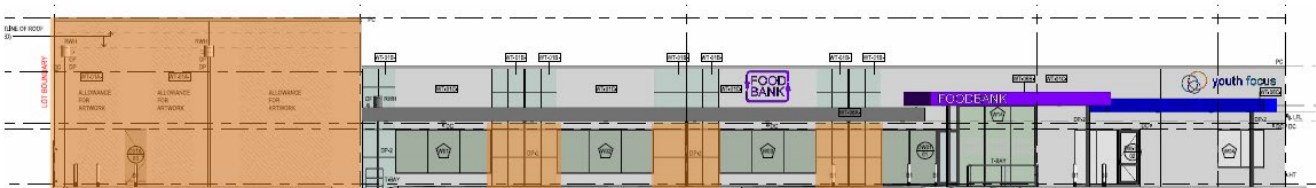
This mural will stand as a proud cultural statement — a reminder that everyone is welcome, everyone is valued, and everyone deserves access to good food.

Mural wall/ space dimensions

External



Main mural space 7.4m h x 13.58m w



Wall spaces between windows: 3 areas 2.44m h x 2.88m w each





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2. *Healthy Mob* – Graphic Design Package

This project seeks a local Aboriginal graphic designer to create a suite of designs that celebrate healthy food, cultural identity, and community wellbeing. These graphics will help shape the warm, safe and relaxed atmosphere of the new Foodbank Dalyellup site.

The design package may be used across:

- Food selection and preparation zones
- Meeting rooms and education spaces
- Staff and volunteer areas
- Community-facing spaces used by patrons and service providers

The graphics should:

- Promote healthy eating and positive food choices
- Reflect local Noongar culture, identity and connection to Country
- Create a Culturally safe and welcoming environment for Aboriginal people
- Be adaptable for decals, wall features, signage, and digital use

Elements from this package may also be used in part or portion for marketing, promotions, and program materials for the Foodbank Dalyellup site and across other Foodbank WA sites where appropriate. All designs will follow the approved Foodbank brand palette, ensuring consistency with the organisation's visual identity.

Please note Foodbank WA will hold the copyright for the Graphic Design Package.

3. *Our Stories, Our Nourishment* – Photography Package

Foodbank is seeking an Aboriginal photographer to create a powerful suite of images that celebrate Aboriginal people, culture, and the shared act of nourishing community.

The photography package will capture:

- People sharing healthy meals
- People connecting with Foodbank services
- Local bush foods and seasonal knowledge
- Everyday moments of connection, care, and cultural pride

The successful applicant will work closely with the Foodbank marketing team to ensure the images:

- Align with Foodbank's values of respect, collaboration, compassion, integrity, responsibility



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- Celebrate Aboriginal identity and cultural strength
- Support marketing, communications, and community engagement for the Dalyellup site

These images will become part of Foodbank's branding through visual storytelling — honouring culture, uplifting community voices, and reinforcing the message that no person should go hungry.

Commissions For the Successful Artists

Wall Mural - \$40,000 (ex GST) including all required materials and equipment (including scissor lift / scaffolding etc.) and safety requirements.

Graphics Package - \$15,000 (ex GST)

Photography Package - \$10,000 (ex GST) including all required equipment costs, excluding talent costs.

Artist Eligibility Requirements

Successful artists will need to be able to demonstrate a collaborative approach and be willing to work closely with Elders and Cultural Advisors, to develop concept designs that are culturally appropriate and responsive to the site.

Who can apply

- Noongar artists connected to Wardandi Country
- Emerging & established creatives
- Creating artwork that reflects culture and connection to place

Mural artist requirements

- White Card + working at heights
- WHS compliance (support available)
- The successful Artist for the Wall Mural will need to have Public Liability Insurance of \$20 million and a Working Safely at Heights certificate. The Western Australia *RIIWH204E – Work Safely at Heights*. *Support can be provided to obtain this certificate, please request this support in your application.

Artist selection process

Your EOI will be viewed for selection by a selection committee. The committee will be three representatives from Foodbank and two representatives from Gnaala Kaala Booja



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Aboriginal Corporation. This committee will view your Expression of Interest with the following selection criteria:

Selection criteria

- Artwork – wow factor (30%)
- Artwork fit to project – suitability for Foodbank on this site (20%)
- Artwork theme and skill - how the Artist has related their Art to the EOI outlined - demonstrated artistic skill (30%)
- Artwork budget – value for money and match to appropriate timeline (20%)

All selections are final.

Please upload your applications to:

Foodbank WA: <https://www.foodbank.org.au/artwork-project/>

Your application should include:

1. Artistic statement/response to EOI: this should outline your concept for the project (maximum word count 500). Your concept design for the project/ you are applying for. This can be a sketch, a digital design and descriptive words. ***This is not your finished design***
2. Your Artist C.V
3. Examples of previous Artworks, Commissions and/or Public Art projects.
4. Your availability for the project.

Applications Due 31 August 2026

Artists project support

If you have any further questions and would like support on your application, please contact:

Dellas Bennell
Arts & Cultural Development Coordinator
Gnaala Karla Booja Aboriginal Corporation
T: 6717 0010 | Direct Line: 61 8 9742 1899
E: dellas.bennell@gkb.org.au
Office Hours: Monday-Tuesday-Thursday

Thank you for your time and commitment to this application, we look forward to your application.



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3. Project timeline

EOI Delivery, Promotion of EOI, Assessment, Selection & Contracting, Delivery & Project Closeout

Expression of Interest Released	31 July 2026	
Promotion	Once EOI goes live through to closing date	• Dedicated webpage on Foodbank's website • Social media post on Foodbank and GKB channels • Direct email to local Aboriginal Art groups and galleries
Expression of Interest Due	31 August 2026	
Selection process	Week commencing 7 Sept 2026	
Artist notified	Week commencing 14 Sept 2026	
Cultural day meeting, site story and Artist contract signing, and photographic permissions for marketing approved by Artist	Week commencing 21 September 2026	Payment 1. For award of project and signing of contract. \$2000.00 [ex GST]
Design Development	October 2026 (4 weeks)	
Photos taken throughout duration of projects		For promotion
Final Designs delivered for approval and/ or design feedback	November 2026	



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Mural Installation	TBC by Architect and site progress December 2026	
Close Out Report - Artwork hand over, project photos, and final report, final payment	January 2027	Payment 2. Final
Media release and photo opportunity	January 2027	Include final artworks to be celebrated across all communications channels by both Foodbank and GKB
Community event	February 2027	TBA