



**OF FIGHTING  
HUNGER IN  
WESTERN  
AUSTRALIA**

**ANNUAL REPORT 2020**





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**“YOU SEE I CAN’T IMAGINE MY LIFE WITHOUT FOODBANK. SO THANK YOU ALL FOR MAKING A BIG DIFFERENCE.”**

## REAL STORY

### FEED

## BEVERLEY'S STORY

“ My husband passed away just over a year ago. We were happily married for 55 years.

Peter\* cooked delicious meals by himself and by my side. Some of my happiest memories are of us cooking together in the kitchen. Never fancy food but always lots of meat and veggies. His stir-fries cannot be replicated, as he took the recipes with him and he was the master of delicious sauces.

Foodbank has helped us through times of financial and family stress, and loss. I can still count on a welcome smile and a laugh when I visit, which makes a big difference to my day.

Since Foodbank has recently introduced the hampers of dry, frozen, fresh produce, there has been a need for gratitude and creativity. I love the mystery and surprise of bulk packs. With my own ingenuity and some online inspiration I can make meals tasty, nutritious and within my tight budget.

You see I can't imagine my life without Foodbank. So thank you all for making a big difference. Those on duty now and those who have had to self-isolate, please stay safe. ”

**Beverley\***

Foodbank WA customer

*\*Names and photo have been changed to protect their identity.*

# CHAIR AND CEO REPORT



**Our 25th year of fighting hunger in Western Australia has been a year like no other - filled with many incredible highlights and unfathomable challenges. While COVID-19 hit us extremely hard initially, with your support we were able to provide 6.4 million meals for the most vulnerable members of our community. For that we thank you.**

We kicked off the financial year with a special 25th anniversary event and history book launch titled 'The Giving Pantry'. This was a wonderful way to acknowledge our rich history and recognise the many contributors, past and present. The event also coincided with us reaching an incredible milestone of 50 million kilograms of food distributed, which is almost 100 million meals provided to West Australian's in need.

In The Giving Pantry, founding CEO the late Doug Pailing, refers to Foodbank WA as "the friendly octopus" with its many arms pulling together different levels of government, businesses large and small, and not-for-profit and community service organisations.

Although our business model has changed significantly over the years, this still rings very true today and we are incredibly grateful to those that give so generously.

Our Foodbank WA Board of Directors and Leadership Team were very proud to launch our new Shaping the Future 2020-2023 strategic plan, which has put us firmly on the path towards achieving our vision of ending hunger in Western Australia by 2030.

With renewed focus and vigour, we embarked on 2020 and then COVID-19 hit. Suddenly we faced a myriad of unforeseeable challenges that only come with a once in 100-year pandemic.

Every aspect of our business was impacted at a time when a growing number of people would rely on our services to feed themselves and their children. Those who were already struggling were the hardest hit, and they were suddenly joined by a new cohort of people who had never gone hungry before.

To make matters worse, COVID-19 induced panic buying disrupted our supply chains and left our shelves

empty. Fortunately, our perfectly timed Donation Drive-Thru and Empty Shelves Appeal sparked an overwhelming community response. The Federal Government, local businesses, philanthropists and the general public came to our rescue, to ensure we could continue to provide an essential service..

Our regular fundraising events were postponed due to tightening COVID-19 restrictions. Many of our regular and long-term volunteers went into voluntary isolation early to keep themselves and their families' safe and non-operational staff were required to work from home.

All six distribution centres were quickly transformed from a traditional grocery shopping experience to a 'hamper only' service. We changed processes, redeployed and trained staff and sourced new volunteers. Vital programs such as Mobile Foodbank, School Breakfast Program and the Perth Airport School Fruit Van continued running, our Community Kitchen ramped up meal production and our Nutrition Education Programs went virtual.



Despite the enormity of the situation, our staff and our new wave of volunteers continued to go above and beyond, to ensure that we could continue to provide a safe and reliable service. We would like to thank them for their extraordinary effort, particularly during COVID-19.

We would like to thank the Foodbank WA Board, Leadership Team and committees for their leadership and guidance, which has enabled us to systematically manage our response to the pandemic.

In addition to servicing our existing charity partners, it was wonderful to see collaboration happening with many new organisations and charities. Our logistics knowledge and experience proving invaluable in servicing many new regional and remote communities.

While it is impossible to thank everyone individually, we are incredibly grateful to those that donated food and funds this year, to ensure all West Australians have access to nutritious food in times of crisis. Especially to those businesses that were forced to close due to COVID-19, and yet still went out of their way to donate rather than seeing food go to waste.

We would like to extend our gratitude to the Department of Education, Department of Health, BHP and Perth Airport for your continued funding towards our nutrition education and food literacy programs. To our existing and new partners that have joined us this year, we are incredibly grateful for your support.

The social impacts of COVID-19 will be felt for some time however thanks to our wonderful partners, we have taken appropriate measures to ensure that we can continue to operate in a COVID Safe environment by having adequate provisions stored off-site should the need arise. Initiatives like this will ensure that we can continue to be there to provide dignity and food to people in times crisis.

Together, we are one step closer to a hunger free community.

Peter Mansell,  
Foodbank WA  
Chairman

Greg Hebble,  
Foodbank WA  
CEO

# 25 YEARS OF FIGHTING HUNGER

THEN AND NOW



With your support, Foodbank WA has achieved incredible things and helped hundreds of thousands of West Australians in our first 25 years.

To mark this monumental milestone, we launched our history book *The Giving Pantry* at our 25th anniversary event and paid tribute to the many contributors past and present.

Thank you to all of the wonderful people, community organisations and businesses who have volunteered their time or donated goods and services to help fight hunger in Western Australia.





**25**  
YEARS



**50**  
MILLION KILOS



**100**  
MILLION MEALS



**448**  
CHARITY PARTNERS



**6**  
FOODBANK WAREHOUSES



**16**  
MOBILE LOCATIONS



**65,952**  
HEALTHY EATING &  
EDUCATION  
PARTICIPANTS

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# TO END HUNGER IN WESTERN AUSTRALIA BY 2030

This year we launched our four year new strategic plan to help us continue our remarkable trajectory of the past 25 years. We will refocus our efforts in four

priority areas in order to end hunger in Western Australia by 2030, in line with the United Nations Sustainable Development Goal 2: Zero Hunger.

## STRATEGIC GOALS

Together we will focus our effort in the following four priority areas:



# OUR IMPACT AT A GLANCE



**MOBILE FOODBANK LOCATIONS**



**NORTH METRO REGION**

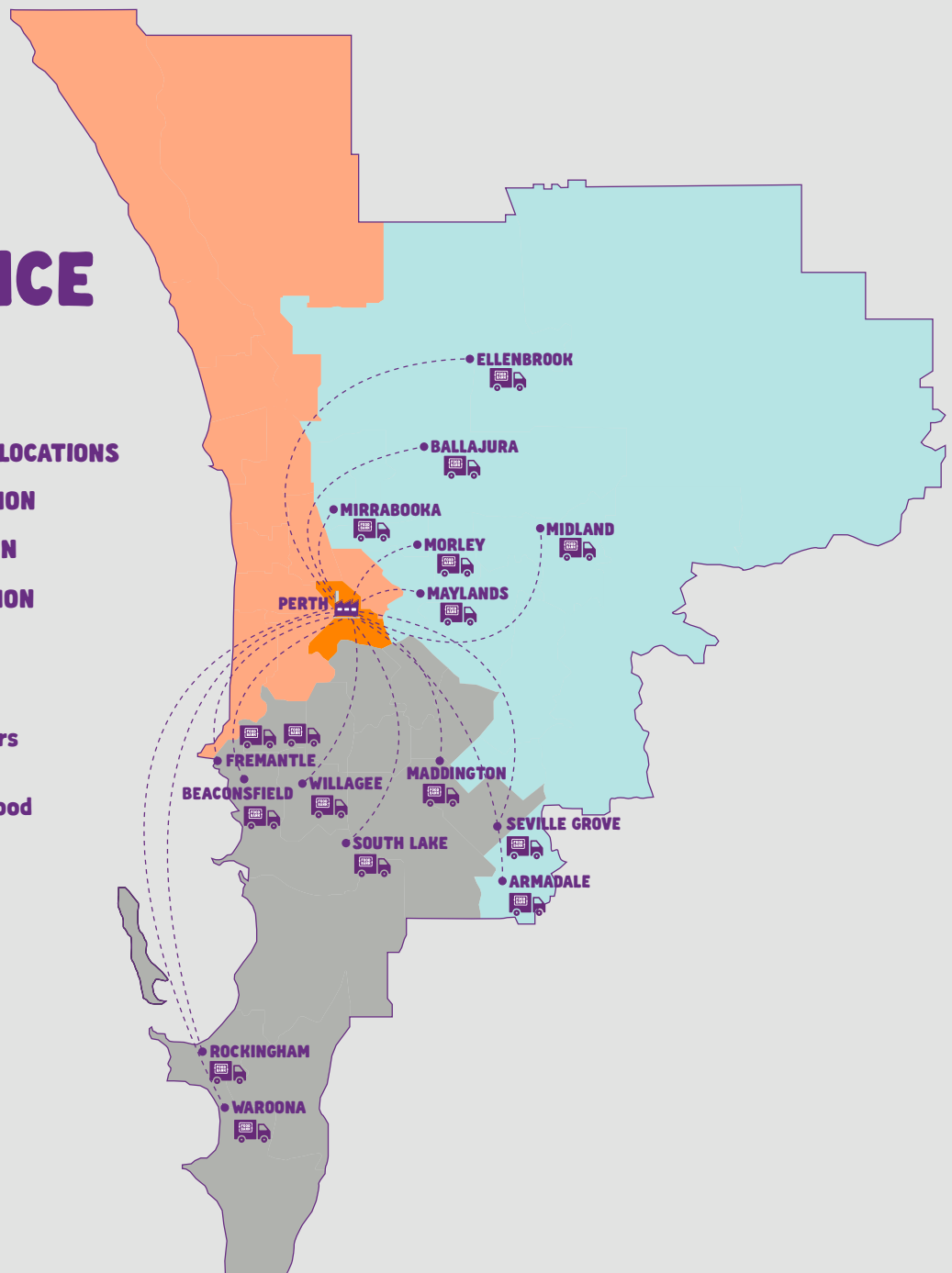


**EAST METRO REGION**



**SOUTH METRO REGION**

Together with our front-line charity partners and volunteers we have expanded our Mobile Foodbank service to provide food for people in need throughout the Perth Metropolitan area.

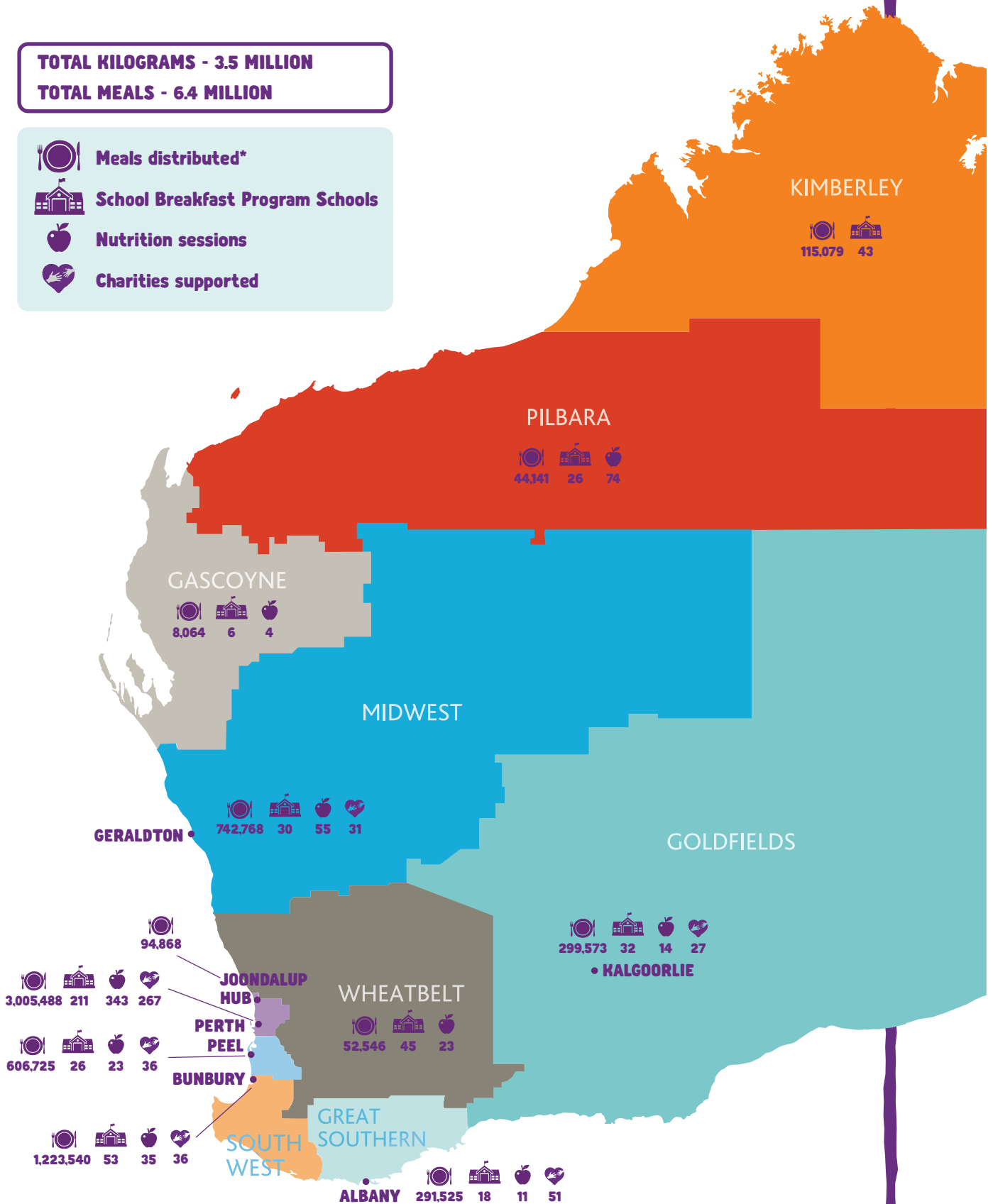


Food insecurity is a growing issue in Western Australia. Foodbank WA worked with our extensive network of over 900 schools and charity partners this year to reduce food waste and provide meals for people in need.

We distributed enough food to create over 6.4 million meals including over 2.7 million breakfasts through our School Breakfast Program supplying 490 schools with food to provide breakfast for over 20,659 children each week.

**TOTAL KILOGRAMS - 3.5 MILLION**  
**TOTAL MEALS - 6.4 MILLION**

-  **Meals distributed\***
-  **School Breakfast Program Schools**
-  **Nutrition sessions**
-  **Charities supported**



\* includes core kgs, School Breakfast Program kgs and Meatbank



# OUR IMPACT

**Our work makes a positive difference to the lives of West Australians experiencing hunger. By providing nutritious food, delivering healthy eating education and advocating for the elimination of food insecurity, we are creating brighter futures for the most vulnerable members of our community.**

# TOGETHER WE FIGHT HUNGER IN WEST AUSTRALIA



**FEED**



**EDUCATE**

**UNITED IN THE FIGHT TO END HUNGER**



# WE CAN END WESTERN AUSTRALIA



**CATE**



**ADVOCATE**

## ER IN WESTERN AUSTRALIA BY 2030

Foodbank WA's vision is to end hunger in Western Australia by 2030. Together with our network of charity partners and schools, we can ensure that everyone has access to nutritious food in times of need. Thanks to you, we are one step closer to eliminating hunger in our community.

## FEED

# FOOD DONATIONS

**Despite national and state-wide food shortages during the pandemic, our national and local food donors remained committed to reducing food waste and fighting hunger by redirecting their surplus food to Foodbank.**

This year we received 3.1 million kilograms of donated food and groceries to help people experiencing hunger throughout Western Australia.

We recognise that it has been a particularly tough year for businesses, so we are incredibly grateful for each and every donation. Especially those that we received as a result of temporary and permanent business closures. A special thanks to our major food donors Aldi, Coles, IGA and Metcash and Woolworths for your continued support.

In addition to general grocery items, this year we distributed 724,945 kilograms of fresh fruit and vegetables thanks to Market West, Trandos and a number of local growers in the South West region. We also distributed over 203,949 kilograms of donated protein with thanks to major donors Westpork, Ingham's and D'Orsogna.

Support from the general public continues to grow, with Food Drives and community donations resulting in 155,924 kilograms of food and groceries donated, which is equivalent to over 300,000 meals.



In our 25 year history, we are proud to have rescued and sourced over 50 million kilograms of food that would otherwise be destined for landfill to provide over 100 million meals.

Thanks to our wonderful food donors, we will continue to provide nutritious food for people experiencing hunger.



## FEED

# FOOD DISTRIBUTION

**Thanks to our charity partners over 6.4 million meals were provided to West Australians in need this year.**

Foodbank WA provided food to 448 charity partners that worked tirelessly to eliminate hunger in our community. Emergency food assistance is provided in a variety of ways, including food hampers and parcels, frozen meals, meal services or through direct referral to Foodbank WA.

In addition to distributing food through our six Foodbank WA warehouses, our Joondalup Hub supported people living in the northern suburbs of Perth. We are also thrilled to have expanded our Mobile Foodbank in its second year of operation from 6 locations to 16.

The Perth Airport School Fruit Van provided a weekly delivery of free fruit to over 75 School Breakfast Program schools, thanks to funding from Perth Airport and Stan Perron Charitable Foundation. This year more than 22,751 kilograms of fresh fruit was distributed to participating schools, to ensure children have access to a nutritious snack throughout the day.

We would like to thank our charity partners for the crucial role you play in fighting hunger in the community.



## FEED

# REGIONAL DISTRIBUTION

**We provided over 3.1 million meals to people in need throughout regional Western Australia, which is 49% of our total distribution.**

By collaborating with more than 180 charity partners including St Vincent de Paul, Salvation Army, Red Cross, Mission Australia and other local organisations and community service providers, we reach families and individuals who are most in need.

Western Australia is a vast state, so we are incredibly grateful to our regional supporters that help us continue to provide food and groceries to those in need in regional areas. Your help is vital and we simply would not be able to feed as many people as we do without you.

Foodbank Kalgoorlie announced an exciting new partnership with joint venture partners KCGM, Saracen and Northern Star Resources to provide additional support to the Goldfields community during the pandemic and beyond. The funding will deliver improvements to our local warehouse and boost the local food supply, through the purchase of Everyday Food Essentials.

Talison Lithium sponsored Foodbank Bunbury for its third consecutive year, funding food purchasing and supporting the delivery of our School Breakfast Program in 53 schools in the South West. Foodbank Bunbury provided over 1.2 million meals this year, which is over 3,350 meals a day.



Further South to Foodbank Albany, we were fortunate enough to have renewed support from Edge Planning and Property who once again funded the purchasing of additional food for distribution to people in need in the Great Southern Region. Many other local businesses provided support throughout the year.

We are continuing to seek partnerships for Foodbank Peel and Foodbank Geraldton to assist us in better meeting the growing need for emergency food relief in these regions.



## FEED

## MOBILE FOODBANK

**We worked closely with our charity partners to expand our Mobile Foodbank service throughout the Perth metropolitan area, to provide a reliable source of nutritious food to areas of high need.**

Thanks to the support of our incredible food donors and volunteers, we provided a weekly delivery of Foodbank hampers including general grocery items, fresh fruit and vegetables, meat and frozen hampers and our delicious ready-to-eat Community Kitchen meals.

In its second year this year, our Mobile Foodbank is now visiting 16 locations in partnership with front-line charities that are already providing emergency food assistance in the area. Together, we provide over 169,000 kilograms of nutritious food to people in need, which is equivalent to 304,504 meals.

Thank you to Budget Truck and Car Rental for generously donating a new refrigerated truck and the QBE Foundation for sponsoring this vital program.



**“WHEN I’M REALLY STRUGGLING THAT WEEK, I CAN STILL HAVE ONE OR TWO EXTRA THINGS FOR MY DAUGHTER. I AM MORE THAN HAPPY TO GO WITHOUT, BUT WHEN SHE NEEDS SOMETHING SHE IS THE FIRST ONE THAT WILL GET IT.”**

*Mobile Foodbank customer*

## FEED

# COMMUNITY KITCHEN

**Foodbank WA's Community Kitchen this year turned 24,400 kilograms of potential food waste into more than 61,000 ready-to-eat meals, which is an incredible result.**

Despite the challenges surrounding COVID-19 our kitchen was able to continue to operate with a reduced number of volunteers, physical distancing and safe hygiene practices. While many of our corporate volunteering groups were unable to visit, fortunately we had many individuals put their hand up to step in and take their place during lock down.

In addition to distributing the meals through our six distribution warehouses in metro and regional Western Australia, we are also distributing meals through our Mobile Foodbank service. This year we formed new partnerships with Cahoots Connects to provide meals to vulnerable people in their homes and Cancer Council who are providing our meals as an option for cancer patients staying at their Milroy and Crawford Lodges.

Our 400g meals are still proving very popular, however new portion sizes were also introduced and we are now producing a family size meal, a meal for two adults and our mini meals which are perfect for seniors and children.



We also invested in new equipment installing a new bratt pan and oven so that we can double our production capacity next year, from 1,500 meals to 3,000 meals weekly.

## FEED

## MEGA MEAL CHALLENGE

**The Mega Meal Challenge proved popular with our corporate volunteering groups this year.**

QBE were the first to take on the challenge, making cottage pie, lasagna, bolognese and chili con carne in our large 10 portion trays. By the end of the week, the team had packaged up a record breaking 2,850 meal portions for families in need.

Bankwest also stepped up to the plate twice this year, the first team produced 1,649 roast pork meals in a week and another produced 1,124 Thai curry meals and pizza's.

For a second time we welcomed QBE back in to the kitchen and they worked their way through 6,350 chicken skewers, which is a staggering 2,082 meals.

Unfortunately our bookings for the first half of 2020 were cancelled due to COVID-19 restrictions.

A huge thank you to each and every one of the amazing corporate volunteers for helping provide delicious ready to eat meals for families experiencing hunger throughout the state.







**“WHEN MY GRANDKIDS VISIT FOR A MEAL, I TEACH THEM HOW TO COOK, READ LABELS AND HOW TO GROW THEIR OWN FOOD.”**

**EDUCATE**

**REAL  
STORY**

## **MIKE'S STORY**

“ My wife Sue and I signed up for Foodbank’s Food Sensations after I was diagnosed with Type 2 Diabetes and was told I would be on dialysis within 3 months. We trusted the people running the show and we took everything that they taught us onboard. It was responsible for getting the doctor off my back, which I’m so grateful for. Six years on, I am still not on dialysis.

I have since introduced the program to countless people at our men’s shed and have seen plenty of lives transformed. Some have gone from eating regular takeaway to eating three courses and others have never cooked a day in their lives, and they now meal prep on weekends.

My eating habits have definitely changed for the better and so have my wife’s. When my grandkids visit for a meal, I teach them how to cook, read labels and how to grow their own food. It has been life changing. ”

**Mike**

Food Sensations Participant

## EDUCATE

# FOOD SENSATIONS® FOR PARENTS

**Our new food literacy program *Food Sensations for Parents* is supporting parents throughout the state. Funding from Healthway has enabled the development of the program, which is the only program in Western Australia to specifically contextualise food literacy for the needs of disadvantaged parents of 0-5 year old children.**

During 2019, rigorous formative research was undertaken to develop and pilot the program. We worked with parents, parenting organisations and health professionals throughout WA to ensure the program provides realistic nutrition information for families.

Through five weekly sessions (12.5 hours) the program helps parents plan, select and prepare affordable nutritious foods for their family and provides strategies for families to help make meal times more joyful. The program also introduces parents to Foodbank's suite of healthy, easy, budget and family friendly recipes which parents have reported cooking at home with great success.

Implementation began in 2020 within a number of community based parenting organisations however, due to the COVID-19 pandemic the program was adapted for online delivery to continue its reach to parents far and wide, including the Kimberly and South West regions.



The *Food Sensations for Parents* team have been working hard to develop a number of engaging resources for parents including a reusable shopping bag, a child size healthy eating portion plate and an education book.

The program has been widely popular with bookings filling up fast and a waitlist for 2021 already in place.

**THIS WAS A REALLY VALUABLE, INSIGHTFUL AND EDUCATIONAL PROGRAM. I THOROUGHLY ENJOYED IT. THE FACILITATORS WERE FANTASTIC, THEY WERE VERY KNOWLEDGEABLE AND ENGAGING. I'VE TAKEN A LOT AWAY FROM THIS PROGRAM.**

*Parent participant*

## EDUCATE

# FOOD SENSATIONS® FOR ADULTS

***Food Sensations for Adults is a fun and hands on nutrition and cooking program that provides a safe environment for people to learn new skills and try new recipes.***

This year, over 350 sessions were delivered throughout Western Australia to more than 1,000 participants, helping improve their diet and establish healthy eating habits for improved health and wellbeing.

Funded by the Department of Health, *Food Sensations for Adults* is a free program and topics covered over the four weeks include: the importance of cooking healthy and nutritious food, how to label read, budget and food safety. Each session includes an hour and a half of education and an hour of cooking and eating the delicious dishes.

Foodbank WA's qualified nutritionists developed training videos to upskill health professionals to deliver *Food Sensations for Adults* in regional and remote areas of the state to increase participation in the program.

Nutrition and cooking tip videos were also created to provide access to healthy education and advice online and across our social media channels.



**“AFTER COMPLETING THE PROGRAM I FEEL MORE CONFIDENT IN READING FOOD LABELS, EATING A RANGE OF DIFFERENT FOOD FROM ALL OF THE FIVE FOOD GROUPS. THIS PROGRAM HAS REALLY CHANGED THE WAY I THINK ABOUT FOOD. NOW I KNOW THAT I CAN STILL EAT YUMMY AND DELICIOUS FOODS WHILE STILL BEING HEALTHY AND NOT BREAKING MY BUDGET. I WOULD HIGHLY RECOMMEND THIS PROGRAM TO EVERYONE.”**

*Participant, December 2019*

## EDUCATE

# SCHOOL BREAKFAST PROGRAM

**Our School Breakfast Program provides children access to a nutritious breakfast, fuelling growing bodies and enquiring minds.**

It has been an incredible year for the School Breakfast Program, having reached an all-time record of 490 schools by the end of 2019.

Pemberton District High School is one of the new schools that signed up for our School Breakfast Program this year. They work with Foodbank WA and other local organisations and individuals to provide breakfast two mornings a week to 40-60 students a day, who might otherwise go without.



Classroom teacher Vicki Barnsby and now Breakfast Club Coordinator noticed students were coming to school and were not having much to eat at recess or lunchtime. The School Breakfast Program is beneficial because it increased social interaction, built rapport with students, increased nutrition and exposed students to a wider range of breakfast foods.



**“BREAKFAST CLUB IS MORE THAN JUST BREAKFAST AT OUR SCHOOL, IT IS A PLACE WHERE SOCIALISING OCCURS BETWEEN DIFFERENT YEAR GROUPS AND FAMILIES IN A VERY POSITIVE WAY. THERE WILL ALSO BE THE OPPORTUNITY FOR STUDENTS TO ASSIST AND LEARN VALUABLE LIFE SKILLS, WITH OLDER STUDENTS MENTORING YOUNGER ONES.”**

*SBP Coordinator, Metro school*

## EDUCATE

# FOOD SENSATIONS® FOR SCHOOLS

***Food Sensations for Schools is a fun and hands-on nutrition education and cooking program, which is available to School Breakfast Program schools.***

The program aims to improve knowledge, attitudes and skills to build strong minds, healthy bodies and bright futures. The past twelve months has delivered the biggest improvements in the ten-year history of *Food Sensations for Schools*.

Having previously operated separately, our metropolitan and regional teams have merged to provide greater reach and fresh opportunities for all team members. We have also commenced a Program Implementation Review, ensuring that our nutrition education and cooking skills interventions can influence long-term positive outcomes for participants.

In addition to our school visits, one of the notable highlights this year was the creation of nutrition messaging through online content and videos. This was a great way to continue to make a positive impact at a time when travel restrictions were imposed and face-to-face program delivery was cancelled due to the COVID-19 pandemic.



## EDUCATE

# BHP PILBARA STRATEGY

**Foodbank WA and BHP's healthy eating and education partnership has been delivering nutrition and cooking programs throughout the Pilbara region for nearly ten years.**

This year we supported 11 Pilbara communities to develop the knowledge, skills and confidence needed to make positive lifestyle changes. Despite the travel challenges faced in 2020, we delivered 74 healthy eating and cooking workshops to 977 individuals at 27 schools and organisations, thanks to the invaluable support of BHP.

An ongoing focus of our Pilbara Strategy is building our partner organisations capacity to support Pilbara communities with nutrition and healthy eating messages on an ongoing basis. This year tailored training was provided to EON Foundation and Pilbara Population Health.

Our Create Your Own *Superhero Foods*® Character competition proved popular once again and resulted in the development of three new and exciting Pilbara inspired Superhero Foods characters – King Corn, Powerful Porridge and The Sea Raider.

We also had the opportunity to present our Fuel Your Future Program at the World Public Health Nutrition Congress 2020. This Pilbara program empowers youth aged 12 to 18 who are living in regional and remote areas



to make healthy food choices and it equips them with the skills and confidence to prepare delicious, healthy and nourishing meals.

Eight Year 11 students and two teachers from Newman Senior High School on the McClements Foundation Leadership Tour visited our Foodbank Centre for Hunger Relief in Perth and participated in the Fuel Your Future Program.



**“OUR COMMUNITY HAS BENEFITED FROM SIGNIFICANT INTERGENERATIONAL HEALTH AND WELLBEING IMPACTS DUE TO FOODBANK WA'S PILBARA PROGRAMS. WE HAVE A LONG STANDING RELATIONSHIP AND LOVE SEEING THEIR FRIENDLY FACES RETURN EVERY YEAR.”**

*Teacher, Pilbara School*

## EDUCATE

# SUPERHERO FOODS®

**Superhero Foods is the leading nutrition education resource for children and health professionals in Western Australia.**

The past year has been very exciting with the launch of lots of new, fun resources including; the Superhero Foods Handbook, 10 new Superhero Food Newsletter Inserts, Collectable Game Cards, Super Fun Activity Book and 'Meet the Superhero Foods' Poster.

Superhero Foods is now an official Healthway partner and we are excited to share our healthy eating messaging and resources with some great organisations including; Gymnastics WA, The Literature Centre, Stephen Michael Foundation and Awesome Arts.

Due to a great ongoing partnership with The West Australian Newspapers Superhero Foods appeared in four weeks of the ED Learn lift out. With a readership of over 150,000, this was a fantastic opportunity to extend our Superhero Foods reach and show even more people how quick and easy it is to cook delicious healthy food. Closer to home, the Let's Eat story book was shared by the City of Armadale to 250 families who were assisted with food hampers and also featured in the City's library online story time.



**“THINK YOUR RESOURCES ARE ABSOLUTELY FANTASTIC AND UPON VIEWING THE KIDS LOVE THEM...”**

*Teacher*



## ADVOCATE

# HEALTHY FOOD FOR ALL®

**In addition to improving access to nutritious foods, we also work to prevent food insecurity by spreading messages of healthy eating, nutrition, support and empowerment.**

This year our team provided *Food Sensations* for Schools training to third year health and physical activity teaching students from Edith Cowan University, to build their capacity to deliver the program in schools.

Our new *Food Sensations* for Parents program is supporting parents of 0-5 year olds. Three parents who had previously not accessed a Child Parent Centre attended the program in Gosnells and the centre coordinator expressed the value of the program in bringing these families into contact with other mothers, the Child Health Nurse and the resources available at the centre.

Foodbank WA staff and volunteers attended the Awesome Arts festival at the Perth Cultural Centre to promote healthy eating to children and families. This collaboration supports *Superhero Foods* messaging through Healthway's sponsorship of the Awesome Arts Creative Challenge Program.

As a result of regular attendance at meetings for the Youth Affairs Council of WA (YACWA) we also successfully lobbied for the inclusion of nutrition and food security into YACWA's 20/21 State Budget Positioning Paper;



Conduct an inquiry into the ongoing cost of living increases on food security and nutrition among young people in Western Australia.

Our nutritionists and dietitians presented at three national conferences and participated in both national and local media opportunities throughout the year, including a discussion on the cost of healthy foods in regional Australia on ABC Radio National. In a SBS article about cooking programs changing lives of vulnerable Australians, our Foodbank WA Pilbara Strategy was one of the five featured programs.





## ADVOCATE

# HUNGER REPORT

**Our 2019 Foodbank Hunger Report revealed more than one in five Australians (21%) have been in a situation where they have run out of food and have been unable to buy more. That is the equivalent of five million people.**

The report also highlighted that women are 50% more likely to experience food insecurity than men. The events that make women susceptible are also different to those for men. Women are significantly more likely at some time in their lives to have experienced domestic violence or financial abuse or to have raised children on their own for an extended period.

Nationally, we advocated for Australia's first ever Food Security Strategy. While locally, we also sought corporate, philanthropist and state government investment of \$1.25 million annually to purchase a range of Everyday Food Essentials including rice, pasta, pasta sauce, canned vegetables and fruit, tinned tomatoes and breakfast cereal, to ensure West Australian's have access to nutritious food in times of crisis.

We also urged members of the public to help us shine a spotlight on the issue of hidden hunger on social media by taking a selfie with an empty plate using hashtags #HiddenHunger and #ZeroHunger.



## UNITE

# STAFF AND VOLUNTEERS

**Our 25th anniversary recognised the contributions of our wonderful staff and volunteers both past and present, who have contributed to making Foodbank WA what it is today.**

This year more than ever, volunteers proved they are at the core of Foodbank WA's operations. Their contributions during COVID-19 were extraordinary and played no small role in ensuring that we could maintain our commitment to people in need.

Whilst the uncertainty around COVID-19 did, understandably, lead to a decline in both regular volunteers and corporate group volunteering, many new people reached out to offer assistance.

As industry shutdowns took effect during March, hundreds of people affected by job losses and layoffs came forward to lend a hand. At a time when people may have naturally chosen the safety of home, these generous volunteers provided the much needed assistance to ensure that Foodbank could continue to provide an essential service.

In addition to helping with meal preparation and sorting, these new volunteers played key roles in adapting Foodbank to ensure our daily operations and services were COVID-19 safe.



Foodbank staff also had to make significant changes to their normal routines and like most organisations, Foodbank initiated a work from home roster for Perth staff to reduce risk in the workplace and ensure continuity in the event of an outbreak.

A highlight for staff has been the introduction of a generous training partnership with AIM WA. This fantastic opportunity allows Foodbank employees to access a wide range of premium training and development courses delivered by WA's leading professional development institution.

## UNITE

## SAFETY AND WELLBEING

**Foodbank launched its second employee and volunteer engagement survey at the beginning of 2020.**

Engagement surveys are a globally recognised tool that seek to measure the level of happiness and engagement of staff and more importantly identify opportunities for employers to make changes that will enhance the wellbeing of its people.

The level of engagement for Foodbank WA's staff exceeds global benchmarks for similar organisations. There were also gains on the results recorded in 2017.

Foodbank is very focussed on safety and wellbeing for staff, volunteers and visitors. It is the first discussion item at all meetings and is a constant focus. To further enhance and promote safety, Hazard Hunts were commenced in 2020 to engage more team members in preventative measures that will ensure safety. Hazard Hunts are conducted monthly in all branches.



## UNITE

# CHRISTMAS GIVING: HUNGRY PUFFS AND GIVE A FEED

**Hungry Puffs was back for Christmas 2019. This empty cereal box helped start an important conversation about child hunger in Western Australia, while raising funds for Foodbank WA to purchase essential food items.**

Thanks to IGA, Hungry Puffs appeared on the shelves of over 200 stores state-wide, giving people the opportunity to buy an empty box and donate. Kellogg's also became a major partner and donated an additional bowl of cereal for every box sold.

Foodbank WA's Nine News Ambassador Alice Murray helped launch the campaign and it quickly gained widespread community support raising \$280,000, which is equivalent to 560,000 meals. 100,000 serves of Just Right cereal were also generously donated by Kellogg's to help fill hungry tummies.

City Toyota, Imagination Media Group, the Rotary Club of Heirisson also teamed up again for Give A Feed. This fantastic initiative provided over 2,500 festive food hampers for struggling WA families to enjoy a feast on Christmas day.

A huge thanks to Peter Vlahos at 6PR for driving the donations in the lead up to Christmas and to the generous Perth community for 'giving a feed'.



## UNITE

## MEAL MAKERS

**This year we launched our inaugural Meal Makers corporate fundraising event to help provide more meals for West Australians in need. In Foodbank WA's 25th anniversary year, everything had a 25th flavour and this event was no exception.**

WA business leaders were challenged to fundraise \$125,000 to provide 250,000 meals and put their cooking prowess to the test in our BHP Training Kitchen under the guidance of a celebrity chef, before advancing to our Community Kitchen to prepare a record 2,500 meals in just one week.

Together, Meal Makers fundraised enough to provide more than 178,000 meals for West Aussies in need which was a fantastic result in our first year. They also had an incredible time in the kitchen, cooking under a celebrity chef and smashing the meal target with a massive 3,320 Paella meals produced throughout the week.

In the absence of funding for core food relief, we rely on corporate and community support to purchase Everyday Food Essentials including pasta, pasta sauce, tinned tomatoes, canned fruit and vegetables, rice, flour, canned soup and canned meals.

A huge thank you to our Meal Makers for helping fight hunger and a special thanks to our guest chefs Don Hancey, Anna and Jordan Bruno, Kate Lamont and Sophie Budd for their helping hands in the kitchen.





# COVID-19

**Every aspect of our business was impacted by the global pandemic. This came at a time when our services would be relied upon more than ever before in our 25 year history. Thanks to our wonderful supporters we were able to respond to the challenges and navigate through uncertain times to continue to support people in crisis.**

## COVID-19

# EMPTY SHELVES AND DONATION DRIVE-THRU

**With the threat of the global pandemic imminent, panic buying and hoarding in the broader community and disrupted food supply chains left our shelves empty. Food donations were also extremely scarce at this time.**

In a Foodbank WA first, we hosted a Donation Drive-Thru at our Foodbank Centre for Hunger Relief in Perth, providing a safe and convenient way for the general public to donate food to help those who are most vulnerable throughout the state.

The event received significant traditional media coverage and a groundswell of support on social media. Over two Saturday's the West Australian community generously donated more than 18 tonne of food, which is equivalent to 32,000 meals.

This kick started our Empty Shelves Appeal which called for financial donations to help us continue to provide emergency food assistance during the emerging crisis.

What transpired was nothing short of amazing. The CMEWA led COVID-19 Community Support Initiative resulted in significant funding for Foodbank WA. This and funding from many other generous supporters including our major partner BHP, helped us continue to provide an essential



service and purchase essential food items to distribute COVID-19 Emergency Food Relief Hampers to those in need throughout the state.

This has been the most challenging time in our 25 year history, however it has been wonderful to see the strength of our community spirit in Western Australia.



## COVID-19

COMMUNITY  
RESPONSE

**Thanks to your support we were able to quickly adapt and respond to the challenges of the pandemic and continue to provide essential food and groceries for those most in need throughout the state.**

Our staff and volunteers worked tirelessly to switch to a 'hamper only' service model, to adhere to social distancing measures and keep everyone as safe as possible. Rather than our regular warehouse shopping experience, customers could choose from a range of hampers containing donated items.

Significant funding from the resources sector through the BHP Vital Resources Fund, CMEWA COVID-19 Community Support Initiative and donations to our Empty Shelves Appeal also allowed us to purchase food for COVID-19 Emergency Food Relief Hampers to be distributed to metro, regional and remote communities.

Effective collaboration with many new welfare agencies, government departments and the mining and resources sector allowed us to reach many new towns and communities beyond our regular reach, including the Pilbara and Kimberley, with the assistance of the CMEWA members' logistics and transportation providers.

The overwhelming community support and messages of strength, hope and solidarity motivated our staff and volunteers to continue to go above and beyond to help the most vulnerable at this unprecedented time.



# HEALTHY EATING GOES VIRTUAL

**In response to the changing times, Foodbank WA's healthy eating and education programs moved online.**

During the COVID-19 pandemic, the *Food Sensations*® for Adults program was rapidly brought online to ensure Western Australians could still attend with physical distancing requirements in place.

The online version of the program includes three to four weekly interactive sessions, covering topics such as healthy eating, label reading, meal planning and budgeting. At the end of the program, participants who complete all sessions receive a 'goodie-bag' in the mail including educational flyers, recipe books, a portion plate and more. A highlight of the period was the delivery of nutrition education and social connection to 132 people via Zoom in a very uncertain time.

With some creativity and innovation, *Superhero Foods*® was busy promoting healthy eating and recipes to children being home schooled. Thousands of resources were downloaded from the Superhero Foods HQ website by people across Australia during the COVID-19 lock down period. The South Australian Department of Education promoted the use of the *Superhero Foods* resources for home schooling during lockdown along with the NSW Population Health Unit.



Our new Facebook community called Quarantine Quisine was formed to provide a space for people to share ideas and recipes for using staple pantry items, when many food items were in limited supply. It allowed people to connect through cooking and sharing ideas on eating for health.

*Food Sensations*® for Parents is Foodbank WA's newest food literacy program. During the COVID-19 pandemic the program was developed to enable online delivery through four interactive sessions over four weeks. Parents were able to learn from the comfort of their home about healthy eating for their families, meal planning, budgeting and stress free family mealtimes.

2020 has seen the School Breakfast Program overcome COVID-19 food

supply shortages and regional border lockdowns to provide vital supplies of quality breakfast food to tens of thousands of vulnerable students across the state.

Our Pilbara Strategy *Food Sensations*® for Parents program collaborated with Ngala to support parents living in regional WA during COVID-19. Ngala's Country Families social media pilot program provided the opportunity for co-facilitation using an online medium, to engage with parents. Nutrition activities from the program provided strategies to help parents identify and select healthy foods on the go, a popular topic often in conversation with parents who are on the run.

# COVID-19 PARTNERS



Australian Government  
Department of Social Services





# FINANCIALS

**Foodbank WA relies on food, financial and in-kind donations to fight hunger in our community. We strive to be as efficient and effective in every aspect of our work, to ensure that your generosity positively impacts as many West Australians as possible.**

# FINANCIAL STATEMENT

To become sustainable by being efficient and effective in everything we do is Foodbank WA's goal for Sustainability. Sustainability is pivotal for Foodbank WA to continue to serve people in need throughout our state by providing emergency food assistance and delivering evidence based nutrition education and food literacy programs.

This financial year presented many challenges due to the COVID-19 pandemic and also presented outstanding

achievements due to Foodbank WA's ability to promptly adapt to unforeseen circumstances.

This year we focussed on cost control and ensuring that our resources are utilised in the best way possible. We have also instigated a culture of continuous improvement in everything we do, and always striving for new ways to be efficient and minimise our environment impacts.

## STATEMENT OF FINANCIAL POSITION As at 30 June 2020

FINANCIAL YEAR	2020	2019
<b>ASSETS</b>		
Cash	\$8,389,359	\$3,537,389
Trade and other receivables	\$108,113	\$68,228
Prepayments	\$126,246	\$148,485
Inventory	\$82,365	\$70,170
<i>Current Assets</i>	<u>\$8,706,083</u>	<u>\$3,824,272</u>
Property, plant and equipment	\$9,676,606	\$9,831,167
Right-of-use assets	\$118,773	-
<i>Non Current Assets</i>	<u>\$9,795,379</u>	<u>\$9,831,167</u>
<b>TOTAL ASSETS</b>	<b>\$18,501,462</b>	<b>\$13,655,439</b>
<b>LIABILITIES</b>		
Trade and other payables	\$914,341	\$237,204
Income received in advance	\$2,108,689	\$1,982,585
Borrowings	\$273,043	\$141,090
Employee benefits	\$458,318	\$453,213
<i>Current &amp; Non Current Liabilities</i>	<u>\$3,754,391</u>	<u>\$2,814,092</u>
<b>NET ASSETS</b>	<b>\$14,747,071</b>	<b>\$10,841,347</b>
Retained surplus	\$10,841,347	\$11,435,451
Net Profit/ Loss	3,905,724	(\$594,104)
<b>TOTAL ACCUMULATED FUNDS</b>	<b>\$14,747,071</b>	<b>\$10,841,347</b>

## STATEMENT OF COMPREHENSIVE INCOME For the year ended 30 June 2020

FINANCIAL YEAR	2020	2019
<b>INCOME</b>		
Service fees	\$3,878,372	\$3,689,029
Grant income	\$2,527,206	\$2,335,950
Sponsorship and donations	\$5,598,147	\$1,155,649
Other income	\$571,534	\$545,241
Interest income	\$52,030	\$82,641
	<u>\$12,627,289</u>	<u>\$7,808,510</u>
<b>EXPENDITURE</b>		
Cost of services	\$820,555	\$912,309
Administration expenses*	\$655,484	\$619,629
Hire purchase charges	\$9,712	\$10,178
Grant funded projects	\$2,411,737	\$2,344,648
Employee expenses	\$2,985,373	\$2,772,975
Other expenses	\$1,138,011	\$1,135,418
	<u>\$8,020,872</u>	<u>\$7,795,157</u>
<b>OPERATING SURPLUS</b>	<u>\$4,606,417</u>	<u>\$13,353</u>
Depreciation	\$700,693	\$607,457
<b>NET SURPLUS / DEFICIT</b>	<u>\$3,905,724</u>	<u>(\$594,104)</u>

## STATEMENT OF CASHFLOWS

### For the year ended 30 June 2020

FINANCIAL YEAR	2020	2019
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Receipts from customers and donors	\$13,091,377	\$8,276,308
Payments to suppliers and employees	(\$7,757,584)	(\$8,148,157)
Interest received	\$52,030	\$82,641
<b>Net cash inflow from Operating Activities</b>	<b>\$5,385,823</b>	<b>\$210,792</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property, plant & equipment	(\$434,425)	(\$17,901)
Proceeds from sale of PPE	\$19,737	\$4,495
<b>Net cash inflow from Investing Activities</b>	<b>(\$414,688)</b>	<b>(\$13,406)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Payment for hire purchase liabilities	(\$8,710)	(\$12,810)
Repayment of lease liabilities	(\$110,455)	-
<b>Net cash inflow from Financing Activities</b>	<b>(\$119,165)</b>	<b>(\$12,810)</b>
<b>Net increase in cash held and cash equivalents</b>	<b>\$4,851,970</b>	<b>\$184,576</b>
Cash held and cash equivalents at beginning of the year	\$3,537,389	\$3,352,813
<b>Cash held at the end of year</b>	<b>\$8,389,359</b>	<b>\$3,537,389</b>





## STATEMENT - PHYSICALS

### For the year ended 30 June 2020

FINANCIAL YEAR	2020	2019
	KGS	KGS
Groceries	1,660,765	1,971,665
Fruit & Vegetables	724,945	477,825
Milk	103,249	134,885
Bread	105,785	118,248
Meat	203,949	130,730
Community Kitchen Meals	23,014	18,380
Other	419,074	107,082
<b>Food Relief</b>	<b>3,240,781</b>	<b>2,958,814</b>
<b>School Breakfast Program</b>	<b>358,015</b>	<b>382,174</b>
<b>Total Distributed</b>	<b>3,598,796</b>	<b>3,340,988</b>
<b>Meal Equivalent</b>	<b>6,484,318</b>	<b>6,019,798</b>









### REVENUE

	Sponsorship and Donations	44%
	Service Fees	31%
	Education Program	18%
	Other	7%



### EXPENDITURE

	Employee Benefits	41%
	Education Program	34%
	Utilities	4%
	Information Systems	4%
	Rent Rates & Taxes	2%
	Other Expenses	15%





# OUR PARTNERS

**Foodbank WA has been there for people in need for over 25 years. Thanks to supporters like you, we continue to find innovative ways to tackle the growing issue of hunger throughout Western Australia.**



# FINANCIAL PARTNERS

## SOCIETY SHAPERS

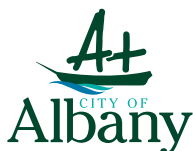
Enables Foodbank WA to make an impact relieving hunger at a society and state-wide level.



Government of Western Australia  
Department of Communities

## COMMUNITY BUILDERS

Enables Foodbank WA to make an impact relieving hunger at a community and regional level.



## LIFE CHANGERS

Enables Foodbank WA to make an impact relieving hunger and improving the lives of individuals and families.



STAN PERRON  
CHARITABLE  
FOUNDATION

### DIGNITY PARTNERS

Enables Foodbank WA to make an impact relieving hunger across targeted projects (and general operational costs)



## NUTRITION EDUCATION PARTNERS



### PRO BONO & SPECIAL BRANCH PARTNERS





# LEADERSHIP

**Foodbank WA's incredible achievements are guided by strong governance and leadership. We recognise the important contributions of our Board of Directors, Committees, CEO Greg Hebble, Leadership Team and our Patron and Ambassadors in advancing us towards our vision of a hunger free community.**

## OUR BOARD

Foodbank WA is guided by our Board of Directors who donate their time, skills and experience to help us fight hunger in the community.



L to R: Deputy Chairman Ian Rakich, D. John Carlson, Dr Christina Pollard, Zoe Corcoran, Paul Branston, Kate Osborne and Chairman Peter Mansell.  
Absent: Vanessa Torres

## OUR LEADERSHIP TEAM



L to R: Greg Hebble CEO, David Warren HR Manager, Dr Roslyn Giglia Nutrition & Food Security Manager, Steve Martin Operations Manager, Fran Ferreria Chief Financial Officer, Andrew Wilkinson Partnership & Development Manager.

## OUR AMBASSADORS

Our Foodbank WA Ambassadors are passionate about ending hunger and helped attract widespread public attention and support.



### Alice Murray

*TV Presenter*

Inspired by Foodbank WA while covering the Schools Breakfast Program as a reporter many years ago, Alice joined as our Channel Nine Ambassador in 2019 and has supported our Hungry Puffs Launch, Meal Makers and 25th Anniversary Events and much more.



### Jack Redden

*West Coast Eagles*

A passionate Foodbank WA Ambassador, despite his on field commitments and isolation requirement, this year Jack promoted our Hungry Puffs appeal on social media to help us raise the profile of this important fundraiser.



### Duc Pham

*Founder of Perth Business Network*

A humanitarian at heart, Duc was a Vietnam War refugee who has since thrived as a business owner. He is incredibly passionate about his role as Foodbank WA Ambassador and improving the lives of people experiencing hardship. This year he participated in Meal Makers, supported our fundraisers and events and hosted many of his own.



### Damian Martin

*Ex Perth Wildcats and NBL champion*

A phone call to his sister motivated Damian to join the fight to end hunger over a decade ago. Shocked to hear how many of her students were going to school hungry, he immediately wanted to do something to help. His commitment is unwavering, this year promoting our inaugural Meal Makers event and Hungry Puffs appeal.



## OUR PATRON

*The Hon. Kim Beazley, AC Governor of Western Australia*

The Governor's long-standing association with Foodbank WA began in 2001 when as the Federal member for Brand, he became the Vice Patron of Foodbank Peel. Impressed by the passion and energy of the volunteers, he continued to observe and support Foodbank WA's work for many years thereafter. He officially became our Foodbank WA Patron in 2018 and this year visited our operation to launch our Winter Appeal and to congratulate staff and volunteers on meeting the challenge of COVID-19 and stepping up our operations to help the community more than ever before.



# JOIN THE FIGHT TO END HUNGER TODAY

**DONATE. VOLUNTEER. ADVOCATE.**

## **FOODBANK CENTRE FOR HUNGER RELIEF**

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**FOODBANK.ORG.AU**

